



Global ATV and UTV Market (Volume, Value): Analysis By Displacement (<400 cc, 400 – 800 cc , > 800 cc), By Application (Sports, Utility, Others), By Region, By Country : 2018 Edition – Forecast to 2022

- By Displacement (<400 cc, 400 – 800 cc , > 800 cc)
- By Application (Sports, Utility and Others)
- By Region- Americas, Europe, MEA and APAC
- By Country – US, Canada, Mexico, UK, Germany, Russia, Saudi Arabia, UAE, China, India, Australia



Global ATV and UTV Market (Volume, Value): Analysis By Displacement (<400 cc, 400 – 800 cc , > 800 cc), By Application (Sports, Utility, Others), By Region, By Country : 2018 Edition – Forecast to 2022

<input type="checkbox"/> Scope of the Study	<input type="checkbox"/> Global Coverage <input type="checkbox"/> Regional Coverage <input type="checkbox"/> Country Coverage	<input type="checkbox"/> Segment Coverage <input type="checkbox"/> By Displacement (cc) <input type="checkbox"/> By Application	<input type="checkbox"/> By Displacement (<400 cc, 400 – 800 cc , > 800 cc) <input type="checkbox"/> By Application (Sports, Utility, Others)
---	---	---	--

Global Coverage	Regional Coverage	Country Coverage	Company Coverage
<ul style="list-style-type: none"> <input type="checkbox"/> ATV and UTV Vehicle Market– By Value (in USD Million) (2012-2022) <input type="checkbox"/> ATV and UTV Vehicle Market– By Volume (in thousand) (2012-2022) <input type="checkbox"/> Breakdown: By Displacement (Below 400cc, 400 – 800cc, Above 800cc) (2012-2022) <input type="checkbox"/> By Application (Sports, Utility and Others) (2012-2022) 	<ul style="list-style-type: none"> <input type="checkbox"/> North America <input type="checkbox"/> Europe <input type="checkbox"/> Asia Pacific <input type="checkbox"/> MEA <hr/> <ul style="list-style-type: none"> <input type="checkbox"/> ATV Vehicle Market– By Value (in USD Million) (2012-2022) <input type="checkbox"/> ATV Vehicle Market– By Volume (in thousands) (2012-2022) <input type="checkbox"/> UTV Vehicle Market– By Value (in USD Million) (2012-2022) <input type="checkbox"/> ATV Vehicle Market– By Volume (in thousands) (2012-2022) 	<ul style="list-style-type: none"> <input type="checkbox"/> U.S., Canada, Mexico <input type="checkbox"/> Germany, U.K., Russia <input type="checkbox"/> China, India, Australia <input type="checkbox"/> Saudi Arabia, UAE <hr/> <ul style="list-style-type: none"> <input type="checkbox"/> ATV Vehicle Market– By Value (in USD Million) (2012-2022) <input type="checkbox"/> ATV Vehicle Market– By Volume (in thousands) (2012-2022) <input type="checkbox"/> UTV Vehicle Market– By Value (in USD Million) (2012-2022) <input type="checkbox"/> ATV Vehicle Market– By Volume (in thousands) (2012-2022) 	<ul style="list-style-type: none"> <input type="checkbox"/> Polaris <input type="checkbox"/> John Deere <input type="checkbox"/> Kawasaki <input type="checkbox"/> Yamaha Motors <input type="checkbox"/> Arctic Cat <input type="checkbox"/> Honda <input type="checkbox"/> BRP <input type="checkbox"/> Hisun Motor <input type="checkbox"/> CF MOTO <hr/> <ul style="list-style-type: none"> <input type="checkbox"/> Product Benchmarking <input type="checkbox"/> Business Overview <input type="checkbox"/> Product Launches <input type="checkbox"/> Company Shares

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
1.	Research Methodology	20
2.	Executive Summary	21
3.	Strategic Recommendation	22
3.1	Escalate the focus on Asia-Pacific region	23
3.2	Concentrate on superior driver's safety features	23
4.	Product overview	24
5.	Global ATV and UTV vehicles Market: Growth and Forecast	27
5.1	Global ATV and UTV vehicles Market, By Value (2012-2016) (USD Million)	28
5.2	Global ATV and UTV vehicles Market, By Value (2017-2022) (USD Million)	29
5.3	Global ATV and UTV vehicles Market, By Volume (2012-2016) (In Thousands)	30
5.4	Global ATV and UTV vehicles Market, By Volume (2017-2022) (In Thousands)	31
5.5	Global ATV and UTV Vehicle Market Share Analysis	36
5.6	Global Market Segment Overview	38
5.7	Global ATV vehicles Market, By Displacement, By Value (2012-2022) (USD Million)	40
5.8	Global ATV vehicles Market, By Application, By Value (2012-2022) (USD Million)	41
5.9	Global UTV vehicles Market, By Displacement, By Value (2012-2022) (USD Million)	42
5.10	Global UTV vehicles Market, By Application, By Value (2012-2022) (USD Million)	43

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
6.	Americas ATV and UTV Market : Growth and Forecast	44
6.1	Americas ATV Market, By Value (2012-2022) (USD Million)	45
6.2	Americas ATV Market, By Volume (2012-2022) (In Thousands)	46
6.3	Americas UTV Market, By Value (2012-2022) (USD Million)	47
6.4	Americas UTV Market, By Volume (2012-2022) (In Thousands)	48
6.5	Americas ATV and UTV Vehicle Market Share Analysis	50
7.	United States ATV and UTV Market : Growth and Forecast	52
7.1	United States ATV Market, By Value (2012-2022) (USD Million)	53
7.2	United States ATV Market, By Volume (2012-2022) (In Thousands)	55
7.3	United States UTV Market, By Value (2012-2022) (USD Million)	56
7.4	United States UTV Market, By Volume (2012-2022) (In Thousands)	58
8.	Canada ATV and UTV Market : Growth and Forecast	59
8.1	Canada ATV Market, By Value (2012-2022) (USD Million)	60
8.2	Canada ATV Market, By Volume (2012-2022) (In Thousands)	62
8.3	Canada UTV Market, By Value (2012-2022) (USD Million)	63
8.4	Canada UTV Market, By Volume (2012-2022) (In Thousands)	65

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
9.	Mexico ATV and UTV Market : Growth and Forecast	66
9.1	Mexico ATV Market, By Value (2012-2022) (USD Million)	67
9.2	Mexico ATV Market, By Volume (2012-2022) (In Thousands)	69
9.3	Mexico UTV Market, By Value (2012-2022) (USD Million)	70
9.4	Mexico UTV Market, By Volume (2012-2022) (In Thousands)	72
10.	Rest Of Americas ATV and UTV Market : Growth and Forecast	73
10.1	Rest Of Americas ATV Market, By Value (2012-2022) (USD Million)	74
10.2	Rest Of Americas ATV Market, By Volume (2012-2022) (In Thousands)	76
10.3	Rest Of Americas UTV Market, By Value (2012-2022) (USD Million)	77
10.4	Rest Of Americas UTV Market, By Volume (2012-2022) (In Thousands)	79
11.	Europe ATV and UTV Market : Growth and Forecast	80
11.1	Europe ATV Market, By Value (2012-2022) (USD Million)	81
11.2	Europe ATV Market, By Volume (2012-2022) (In Thousands)	82
11.3	Europe UTV Market, By Value (2012-2022) (USD Million)	83
11.4	Europe UTV Market, By Volume (2012-2022) (In Thousands)	84
11.5	Europe ATV and UTV Vehicle Market Share Analysis	86

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
12.	Germany ATV and UTV Market : Growth and Forecast	88
12.1	Germany ATV Market, By Value (2012-2022) (USD Million)	89
12.2	Germany ATV Market, By Volume (2012-2022) (In Thousands)	91
12.3	Germany UTV Market, By Value (2012-2022) (USD Million)	92
12.4	Germany UTV Market, By Volume (2012-2022) (In Thousands)	94
13.	United Kingdom ATV and UTV Market : Growth and Forecast	95
13.1	United Kingdom ATV Market, By Value (2012-2022) (USD Million)	96
13.2	United Kingdom ATV Market, By Volume (2012-2022) (In Thousands)	98
13.3	United Kingdom UTV Market, By Value (2012-2022) (USD Million)	99
13.4	United Kingdom UTV Market, By Volume (2012-2022) (In Thousands)	101
14.	Russia ATV and UTV Market : Growth and Forecast	102
14.1	Russia ATV Market, By Value (2012-2022) (USD Million)	103
14.2	Russia ATV Market, By Volume (2012-2022) (In Thousands)	105
14.3	Russia UTV Market, By Value (2012-2022) (USD Million)	106
14.4	Russia UTV Market, By Volume (2012-2022) (In Thousands)	108

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
15.	Rest Of Europe ATV and UTV Market : Growth and Forecast	109
15.1	Rest Of Europe ATV Market, By Value (2012-2022) (USD Million)	110
15.2	Rest Of Europe ATV Market, By Volume (2012-2022) (In Thousands)	112
15.3	Rest Of Europe UTV Market, By Value (2012-2022) (USD Million)	113
15.4	Rest Of Europe UTV Market, By Volume (2012-2022) (In Thousands)	115
16.	MEA ATV and UTV Market : Growth and Forecast	116
16.1	MEA ATV Market, By Value (2012-2022) (USD Million)	117
16.2	MEA ATV Market, By Volume (2012-2022) (In Thousands)	118
16.3	MEA UTV Market, By Value (2012-2022) (USD Million)	119
16.4	MEA UTV Market, By Volume (2012-2022) (In Thousands)	120
16.5	MEA ATV and UTV Vehicle Market Share Analysis	122
17.	Saudi Arabia ATV and UTV Market : Growth and Forecast	124
17.1	Saudi Arabia ATV Market, By Value (2012-2022) (USD Million)	125
17.2	Saudi Arabia ATV Market, By Volume (2012-2022) (In Thousands)	127
17.3	Saudi Arabia UTV Market, By Value (2012-2022) (USD Million)	128
17.4	Saudi Arabia UTV Market, By Volume (2012-2022) (In Thousands)	130

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
18.	UAE ATV and UTV Market : Growth and Forecast	131
18.1	UAE ATV Market, By Value (2012-2022) (USD Million)	132
18.2	UAE ATV Market, By Volume (2012-2022) (In Thousands)	134
18.3	UAE UTV Market, By Value (2012-2022) (USD Million)	135
18.4	UAE UTV Market, By Volume (2012-2022) (In Thousands)	137
19.	Rest Of MEA ATV and UTV Market : Growth and Forecast	138
19.1	Rest Of MEA ATV Market, By Value (2012-2022) (USD Million)	139
19.2	Rest Of MEA ATV Market, By Volume (2012-2022) (In Thousands)	141
19.3	Rest Of MEA UTV Market, By Value (2012-2022) (USD Million)	142
19.4	Rest Of MEA UTV Market, By Volume (2012-2022) (In Thousands)	144
20.	APAC ATV and UTV Market : Growth and Forecast	145
20.1	APAC ATV Market, By Value (2012-2022) (USD Million)	146
20.2	APAC ATV Market, By Volume (2012-2022) (In Thousands)	147
20.3	APAC UTV Market, By Value (2012-2022) (USD Million)	148
20.4	APAC UTV Market, By Volume (2012-2022) (In Thousands)	149
20.5	APAC ATV And UTV Vehicle Market Share Analysis	151

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
21.	China ATV and UTV Market : Growth and Forecast	152
21.1	China ATV Market, By Value (2012-2022) (USD Million)	153
21.2	China ATV Market, By Volume (2012-2022) (In Thousands)	155
21.3	China UTV Market, By Value (2012-2022) (USD Million)	156
21.4	China UTV Market, By Volume (2012-2022) (In Thousands)	158
22.	India ATV and UTV Market : Growth and Forecast	159
22.1	India ATV Market, By Value (2012-2022) (USD Million)	160
22.2	India ATV Market, By Volume (2012-2022) (In Thousands)	162
22.3	India UTV Market, By Value (2012-2022) (USD Million)	163
22.4	India UTV Market, By Volume (2012-2022) (In Thousands)	165
23.	Australia ATV and UTV Market : Growth and Forecast	166
23.1	Australia ATV Market, By Value (2012-2022) (USD Million)	167
23.2	Australia ATV Market, By Volume (2012-2022) (In Thousands)	169
23.3	Australia UTV Market, By Value (2012-2022) (USD Million)	170
23.4	Australia UTV Market, By Volume (2012-2022) (In Thousands)	172

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
24.	Rest Of APAC ATV and UTV Market : Growth and Forecast	173
24.1	Rest Of APAC ATV Market, By Value (2012-2022) (USD Million)	174
24.2	Rest Of APAC ATV Market, By Volume (2012-2022) (In Thousands)	176
24.3	Rest Of APAC UTV Market, By Value (2012-2022) (USD Million)	177
24.4	Rest Of APAC UTV Market, By Volume (2012-2022) (In Thousands)	179
25.	Global ATV and UTV Vehicles Market Dynamics	180
25.1	Global ATV and UTV Vehicles Market Trends	181
25.2	Global ATV and UTV Vehicles Market Drivers	184
25.3	Global ATV and UTV Vehicles Market Challenges	188
26.	Porter's Five Forces Analysis : Global ATV and UTV Vehicles Market	191
27.	Company Profiling	193
27.1	Polaris Industries Inc.	194
27.2	John Deere	196
27.3	Kawasaki	198
27.4	YAMAHA Motors	200

Global ATV and UTV Vehicle Market

S.No	Particulars	Page No.
27.5	Kubota Corporation	202
27.6	Arctic Cat	204
27.7	Honda Motors Co Ltd	206
27.8	BRP	208
27.9	Hisun Motors	210
27.10	CF MOTO	211
28.	About Us	212

List of Figures

Figure No.	Figure Title	Page No.
Figure 1:	Global ATV and UTV Vehicle Market Size, By Value, 2012-2016 (USD Million)	28
Figure 2:	Global ATV and UTV Vehicle Market Size, By Value, 2017-2022 (USD Million)	29
Figure 3:	Global ATV and UTV Vehicle Market Size, By Volume, 2012-2016 (In Thousands)	30
Figure 4:	Global ATV and UTV Vehicle Market Size, By Volume, 2017-2022 (In Thousands)	31
Figure 5:	Global ATV and UTV Vehicle Market Share, By Value, 2016 (%)	32
Figure 6:	Global ATV and UTV Vehicle Market Share, By Value, 2022 (%)	33
Figure 7:	Global ATV and UTV Vehicle Market Share, By Volume, 2016 (%)	34
Figure 8:	Global ATV and UTV Vehicle Market Share, By Volume, 2022 (%)	35
Figure 9:	Global ATV and UTV Vehicle Market Share, By Company, 2016 (%)	37
Figure 10:	Global ATV Vehicle Market Size, By Displacement, By Value, 2012-2022 (USD Million)	40
Figure 11:	Global ATV Vehicle Market Size, By Application, By Value, 2012-2022 (USD Million)	41
Figure 12:	Global UTV Vehicle Market Size, By Displacement, By Value, 2012-2022 (USD Million)	42
Figure 13:	Global UTV Vehicle Market Size, By Application, By Value, 2012-2022 (USD Million)	43
Figure 14:	Americas ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	45
Figure 15:	Americas ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	46
Figure 16:	Americas UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	47
Figure 17:	Americas UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	48
Figure 18:	Americas ATV and UTV Vehicle Market Share, By Company, 2016 (%)	50
Figure 19:	U.S. ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	53

List of Figures

Figure No.	Figure Title	Page No.
Figure 20:	Contribution of Travel and Tourism to U.S. GDP, 2012-2016 (USD Trillion)	54
Figure 21:	U.S. ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	55
Figure 22:	U.S. UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	56
Figure 23:	Farm Land in U.S., 2012-2022 (In 1,000 Acres)	57
Figure 24:	U.S. UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	58
Figure 25:	Canada ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	60
Figure 26:	Canada GDP Per Capita, 2012-2016 (USD)	61
Figure 27:	Canada ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	62
Figure 28:	Canada UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	63
Figure 29:	Canada Agricultural Land (% Of Land Area), 2011-2015	64
Figure 30:	Canada UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	65
Figure 31:	Mexico ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	67
Figure 32:	Mexico Contribution of Travel and Tourism to GDP, 2012-2016 (%)	68
Figure 33:	Mexico Contribution of Travel and Tourism to GDP, 2012-2016 (%)	69
Figure 34:	Mexico Contribution of Travel and Tourism to GDP, 2012-2016 (%)	70
Figure 35:	Mexico Agricultural Land, 2011-2015 (% of Land Area)	71
Figure 36:	Mexico Agricultural Land, 2011-2015 (% of Land Area)	72
Figure 37:	Rest of Americas ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	74
Figure 38:	Brazil Number of Inbound Tourist, 2012-2016 (In Thousands)	75
Figure 39:	Rest of Americas ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	76

List of Figures

Figure No.	Figure Title	Page No.
Figure 40:	Rest of Americas UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	77
Figure 41:	Brazil Agricultural Land, 2011-2015 ('000 Sq. KM)	78
Figure 42:	Rest Of Americas UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	79
Figure 43:	Europe ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	81
Figure 44:	Europe ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	82
Figure 45:	Europe UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	83
Figure 46:	Europe ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	84
Figure 47:	Europe ATV and UTV Vehicle Market Share, By Company, 2016 (%)	86
Figure 48:	Germany ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	89
Figure 49:	Germany GDP Per Capita, 2012-2016 (USD)	90
Figure 50:	Germany ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	91
Figure 51:	Germany UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	92
Figure 52:	Germany Agricultural Land, 2012-2016 (% of Land Area)	93
Figure 53:	Germany UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	94
Figure 54:	UK ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	96
Figure 55:	UK Inbound Tourism, 2011-2015 (USD Million)	97
Figure 56:	UK ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	98
Figure 57:	UK ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	99
Figure 58:	UK Income from Farming, 2012-2016 (USD Million)	100
Figure 59:	UK UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	101
Figure 60:	Russia ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	103

List of Figures

Figure No.	Figure Title	Page No.
Figure 61:	Russia Forest Area, 2011-2015 (% Of Land Area)	104
Figure 62:	Russia ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	105
Figure 63:	Russia UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	106
Figure 64:	Russia Inbound Tourism, 2011-2015 (in '000 tourists)	107
Figure 65:	Russia UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	108
Figure 66:	Rest Of Europe ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	110
Figure 67:	Austria Inbound Tourism, 2011-2015 (in '000 tourists)	111
Figure 68:	Rest Of Europe ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	112
Figure 69:	Rest Of Europe UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	113
Figure 70:	Agricultural Land, 2011-2015 (% of Land Area)	114
Figure 71:	Rest of Europe UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	115
Figure 72:	MEA ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	117
Figure 73:	MEA ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	118
Figure 74:	MEA UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	119
Figure 75:	MEA UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	120
Figure 76:	MEA ATV and UTV Vehicle Market Share, By Company, 2016 (%)	122
Figure 77:	Saudi Arabia ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	125
Figure 78:	Saudi Arabia International tourism receipt, 2011-2015 (USD Billion)	126
Figure 79:	Saudi Arabia ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	127
Figure 80:	Saudi Arabia UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	128

List of Figures

Figure No.	Figure Title	Page No.
Figure 81:	Saudi Arabia GDP per Capita, 2012-2016 (USD)	129
Figure 82:	Saudi Arabia UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	130
Figure 83:	UAE ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	132
Figure 84:	UAE International tourism receipt, 2011-2015 (USD Billion)	133
Figure 85:	UAE ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	134
Figure 86:	UAE UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	135
Figure 87:	UAE GDP per Capita, 2012-2016 (USD)	136
Figure 88:	UAE Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	137
Figure 89:	Rest of MEA ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	139
Figure 90:	Agricultural Land, 2011-2015 (% of Land Area)	140
Figure 91:	Rest of MEA ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	141
Figure 92:	Rest of MEA UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	142
Figure 93:	Forest Land, 2011-2015 (% of Land Area)	143
Figure 94:	Rest of MEA UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	144
Figure 95:	APAC ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	146
Figure 96:	APAC ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	147
Figure 97:	APAC UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	148
Figure 98:	APAC UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	149
Figure 99:	APAC ATV and UTV Vehicle Market Share, By Company, 2016 (%)	151
Figure 100:	China ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	153

List of Figures

Figure No.	Figure Title	Page No.
Figure 101:	China Agricultural Land, 2011-2015 (% of Land Area)	154
Figure 102:	China ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	155
Figure 103:	China UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	156
Figure 104:	China International tourism receipt, 2011-2015 (USD Billion)	157
Figure 105:	China UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	158
Figure 106:	India ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	160
Figure 107:	India GDP per capita, 2012-2016 (USD)	161
Figure 108:	India ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	162
Figure 109:	India UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	163
Figure 110:	India number of International Tourist Arrival, 2011-2015 (In `000 tourists)	164
Figure 111:	India UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	165
Figure 112:	Australia ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	167
Figure 113:	Australia Agricultural Land, 2011-2015 (% of Land Area)	168
Figure 114:	Australia ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	169
Figure 115:	Australia UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	170
Figure 116:	Australia number of International Tourist Arrival, 2011-2015 (In `000 tourists)	171
Figure 117:	Australia UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	172
Figure 118:	Rest of APAC ATV Vehicle Market Size, By Value, 2012-2022 (USD Million)	174
Figure 119:	International Tourism Receipts, 2011-2015 (USD Billion)	175
Figure 120:	Rest of APAC ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	176

List of Figures

Figure No.	Figure Title	Page No.
Figure 121:	Rest of APAC UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)	177
Figure 122:	Agricultural Land, 2011-2015 (% of Land Area)	178
Figure 123:	Rest of APAC UTV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)	179
Figure 124:	Polaris Industries Inc., Net Income, 2012-2016 (USD Million)	195
Figure 125:	Polaris Industries Inc., Revenue, 2012-2016 (USD Million)	195
Figure 126:	Polaris Industries Inc., Revenue, By Geography - 2016	195
Figure 127:	Polaris Industries Inc., Revenue, By Product Type - 2016	195
Figure 128:	John Deere, Revenue, 2012-2016 (USD Million)	197
Figure 129:	John Deere, Net Income, 2012-2016 (USD Million)	197
Figure 130:	Kawasaki, Revenue, 2012-2016 (USD Million)	198
Figure 131:	Kawasaki, Revenue, By Region 2016	198
Figure 132:	Kawasaki, Revenue, By Segment 2016	198
Figure 133:	Yamaha Motors, Revenue, 2012-2016 (USD Million)	201
Figure 134:	Yamaha Motors, Revenue, By Segment - 2016	201
Figure 135:	Kubota, Revenue, 2012-2016 (USD Million)	203
Figure 136:	Kubota, Revenue, By Region 2016	203
Figure 137:	Kubota, Revenue, By Segment 2016	203
Figure 138:	Arctic Cat, Revenue, 2012-2016 (USD Million)	205

List of Figures

Figure No.	Figure Title	Page No.
Figure 139:	Arctic Cat, Net Income, 2012-2016 (USD Million)	205
Figure 140:	Arctic Cat, Revenue, By Segment 2016	205
Figure 141:	Honda Motors, Revenue, 2012-2016 (USD Billion)	207
Figure 142:	Honda Motors, Revenue, 2012-2016 (USD Billion)	207
Figure 143:	Honda Motors, Revenue, By Region 2016	207
Figure 144:	Honda Motors, Revenue, By Segment 2016	207
Figure 145:	BRP, Revenue,2012-2016 (USD Million)	209
Figure 146:	BRP, Revenue, By Region 2016	209
Figure 147:	BRP, Revenue, By Segment 2016	209

Research Methodology

For our study on Global ATV and UTV Vehicles Market, we have conducted comprehensive secondary research followed by an extensive primary research. In the process of secondary research, we have scrutinized industry documents, accessed from open sources, premium paid databases and our internal knowledge base. In the process of primary research, we have interviewed various industry experts across the value chain of the automobile and services industry.

Market size of the actual period (2012-2016) has been evaluated on the basis of growth trends of the industry in the last five years, and confirming the findings through primary research. Annual reports of the companies are scanned to further validate the market size and to estimate the size of various other applications. Market sizing and growth in the forecast period (2017-2022) is estimated through revenue mapping, growth of new advance equipment and technology and historical growth pattern of the product. All the relevant data points/ statistics in the forecast period are validated through relevant and reliable primary sources.

Report Focus: Global ATV and UTV Market.

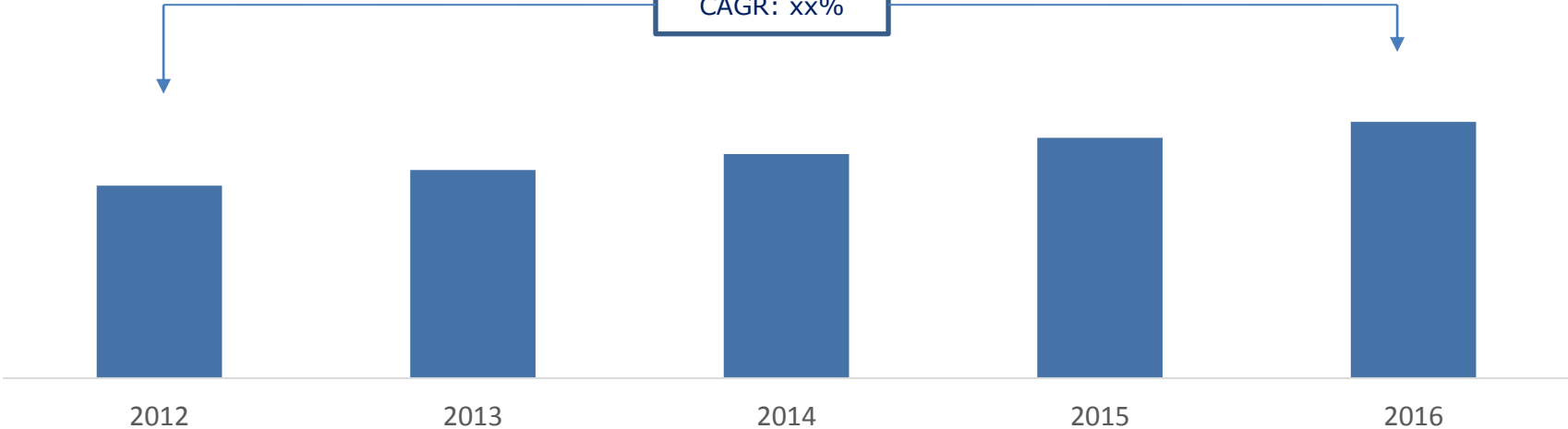
- By Segment- By Displacement (Below 400 cc, 400 – 800 cc and Above 800 cc)
- By Application (Sports, Utility and Others)
- By Region- Americas, Europe, MEA and APAC
- By Country – United States, Canada, Mexico, United Kingdom, Germany, Russia, Saudi Arabia, UAE, China, India and Australia

Companies Contacted: Polaris Industries Inc., YAMAHA Motors

Global ATV and UTV Vehicle Market By Volume (Units)

Figure : Global ATV and UTV Vehicle Market Size, By Volume, 2012-2016 (In Thousands)

CAGR: xx%

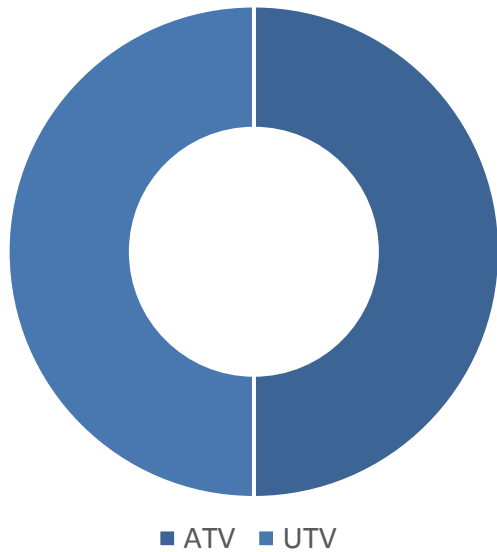


Source: Azoth Analytics Estimates

Xxxxx
Xxxxx
Xxxxx
Xxxxx
Xxxxx
xxxxx

Global ATV and UTV Vehicle Market Overview

**Figure : Global ATV and UTV Vehicle Market Share,
By Value, 2016 (%)**



Source: Azoth Analytics Estimates

Key Drivers

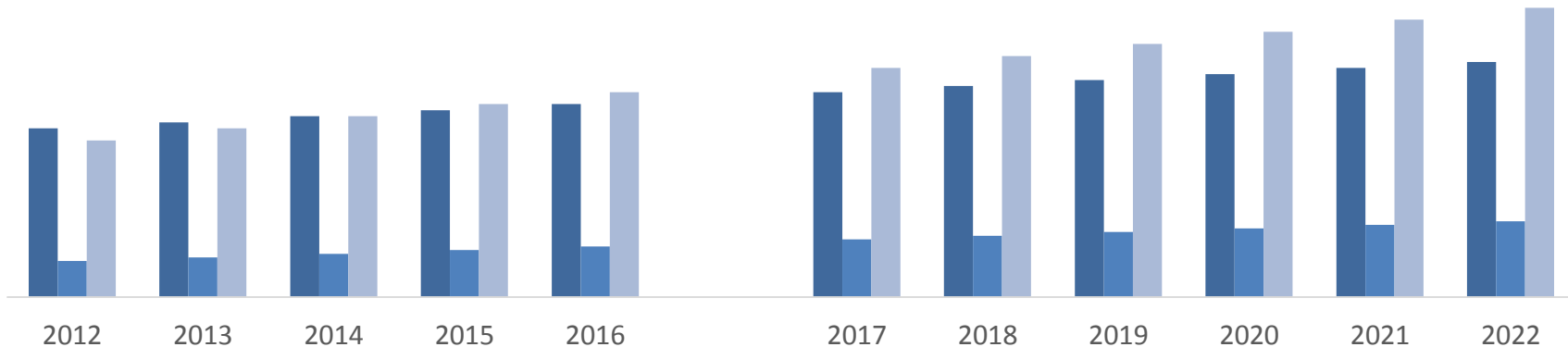
Xxxxx
xxxxx

Xxxxx
xxxxx

Xxxxx
xxxxx

Global ATV Vehicle Market By Displacement

Figure : Global ATV Vehicle Market Size, By Displacement, By Value, 2012-2022 (USD Million)



CAGR 2012-2016

Below 400 cc: xx%, 400 cc – 800 cc: xx%,
Above 800 cc: xx%

CAGR 2017-2022

Below 400 cc: xx%, 400 cc – 800 cc: xx%,
Above 800 cc: xx%

Source: Azoth Analytics Estimates

Xxxxx

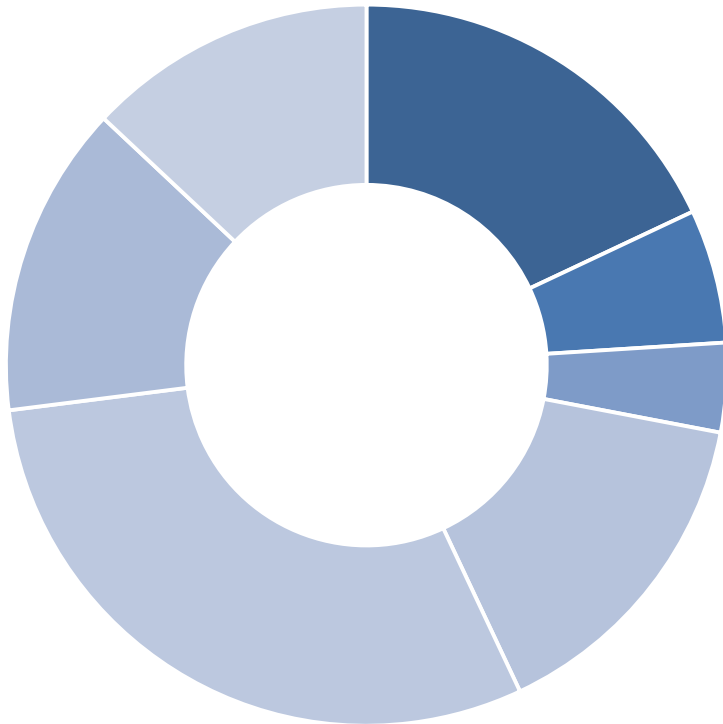
Xxxxx

Xxxxx

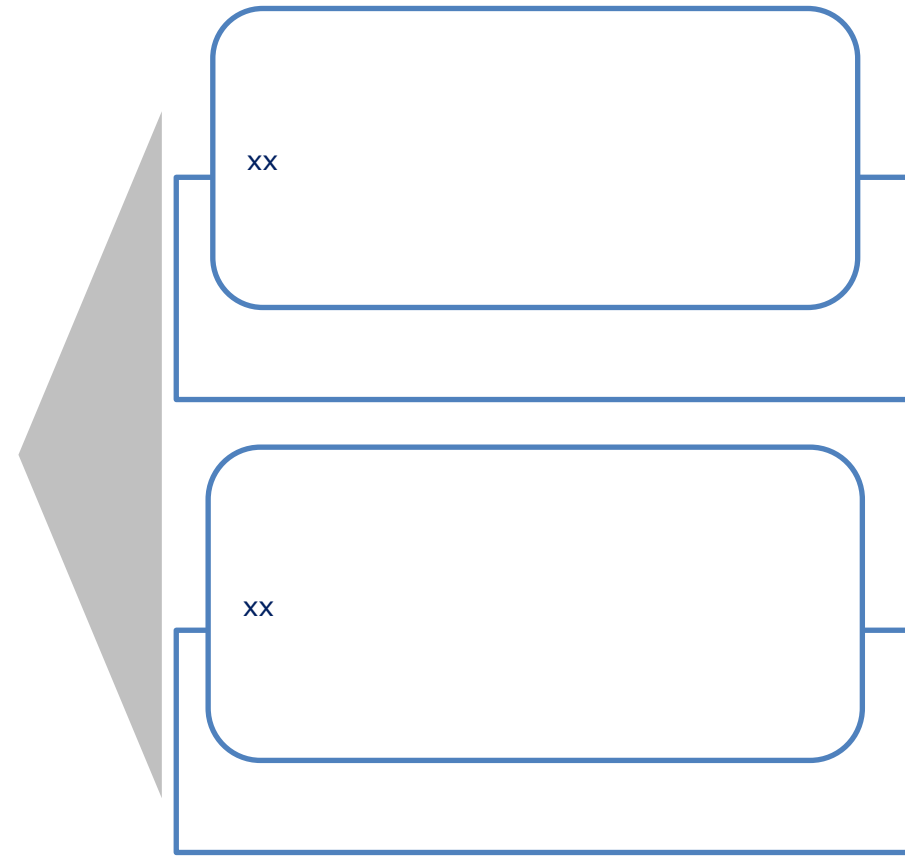
xxxxx

Europe ATV and UTV Vehicle Market Share Analysis

Figure 47: Europe ATV and UTV Vehicle Market Share, By Company, 2016 (%)



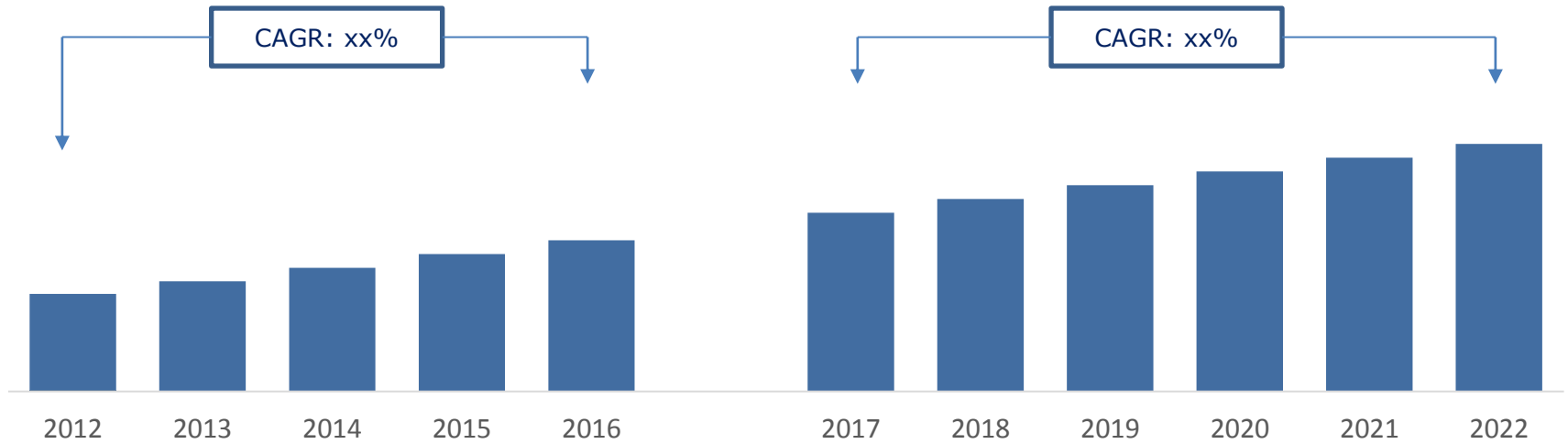
Key Drivers



Source: Azoth Analytics Estimates

Mexico UTV Vehicle Market By Value

Figure : Mexico UTV Vehicle Market Size, By Value, 2012-2022 (USD Million)

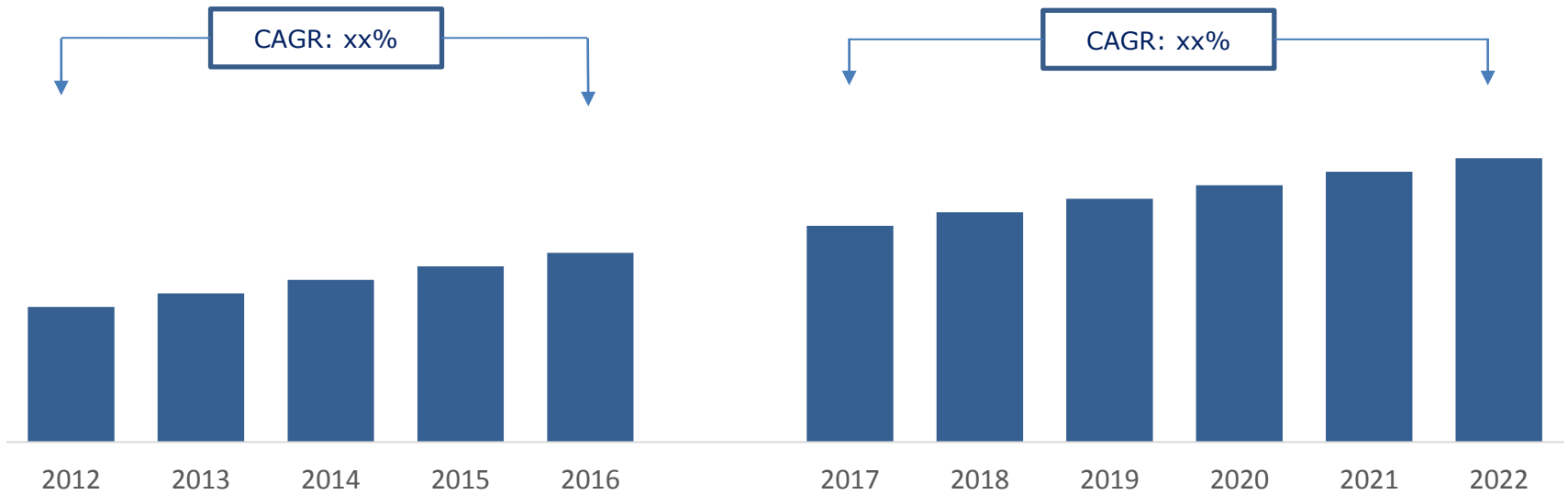


Source: Azoth Analytics Estimates

- A Xxxxx
- A Xxxxx
- A Xxxxx
- A Xxxxx
- A Xxxxx
- A xxxxx

Russia ATV Vehicle Market By Volume (Units)

Figure : Russia ATV Vehicle Market Size, By Volume, 2012-2022 (In Thousands)

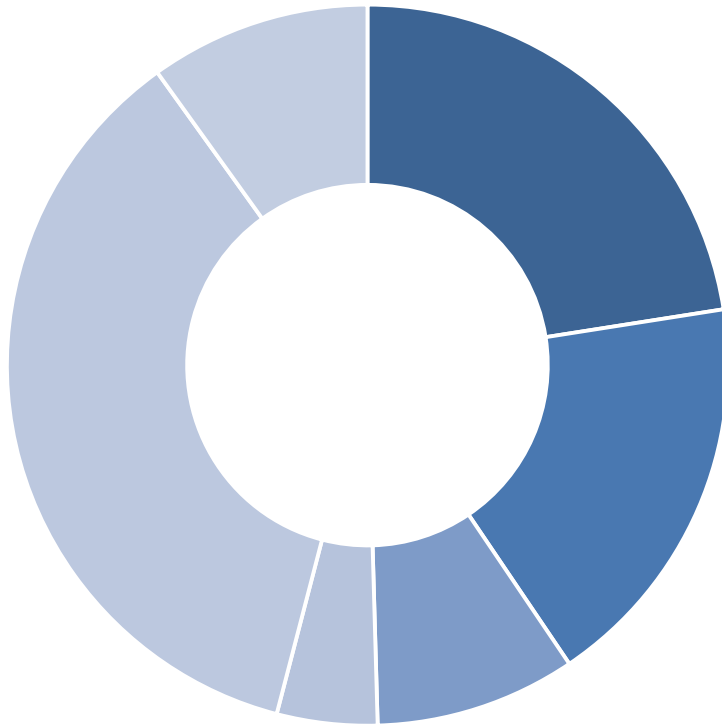


Source: Azoth Analytics Estimates

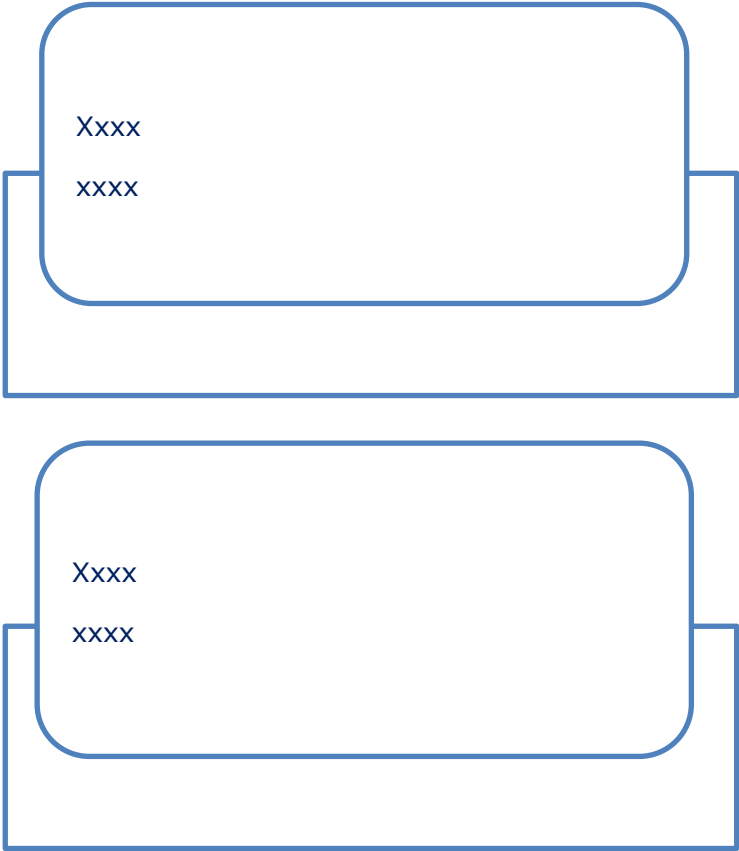
- A Xxxxx
- A Xxxxx
- A Xxxxx
- A Xxxxx
- A Xxxxx

MEA ATV and UTV Vehicle Market Share Analysis

Figure : MEA ATV and UTV Vehicle Market Share, By Company, 2016 (%)



Key Drivers



Source: Azoth Analytics Estimates

About Azoth Analytics Pvt Ltd.

Azoth Analytics is a business research and analytics firm that creates in-depth research reports and provides customized research solutions and consultancy Application. Verticals in which Azoth Analytics specializes include healthcare and pharmaceutical, oil and gas, retail, chemicals, automotive, FMCG, food & beverages and technology. Azoth creates comprehensive and in-depth research reports by recording, interpreting and analyzing information. Strategic market sizing and data dredging techniques include secondary research, and primary research (interviews with management personnel and industry experts).

Disclaimer: *Azoth Analytics report information is based mainly on interviews and therefore, is subject to fluctuation. Azoth Analytics therefore, takes no responsibility for any incorrect information supplied to us by industry experts, manufacturers or users. Azoth does not warranty the completeness of the information and data. Also, analysis provided in the report are meant for customers' internal use only and not for general publication or disclosure to third parties.*