



United States Engineered Quartz (E-Quartz) Market – By Type, By End Use-Sector, By Region: Opportunities & Forecast (2017-2022)

- By Type (Sand & Chip, Veined)
- By End-User Sector (Residential, Commercial)
- By Region- North East, West, Midwest, South East
South West
- Distributor's Price Snapshot
- Company Wise Share Analysis
- Region Wise Market Segmentation
- Porter's Five Forces Model
- SWOT Analysis



Table of Contents

S.No	Particulars		Page No.
1.	Research Methodology		5
2.	Executive Summary		6
3.	Strategic Recommendation		7
4.	United States Engineered Quartz Market: An Overview		8
	4.1.	Engineered Quartz Overview	8
	4.2.	North America Engineered Quartz Market: Growth and Forecast	12
	4.2.1.	Market Size, By Value (2012-2016)	13
	4.2.2.	Market Size, By Value (2017-2022)	14
5.	United States Engineered Quartz Market		15
	5.1.	By Volume (Historic 2012-2016)	16
	5.2.	By Volume (Forecast 2017E-2022F)	17
6.	United States Engineered Quartz Market Size By Type		18
	6.1	United States Engineered Quartz Market Size By Type: Breakdown	18
	6.1.1.	By Type-Actual(2016)	19
	6.1.2.	By Type-Forecast(2022)	20

Table of Contents

S. No	Particulars		Page No.
	6.3	United States Engineered Quartz Countertops Market Size- Veined	21
	6.3.1	By Volume (Historic 2012-2016)	22
	6.3.2	By Volume (Forecast 2017E-2022F)	23
7.	Market Attractiveness Index-By Type		25
8.	United States Market Size By Sectors (Residential and Commercial)		26
	8.1.	United States Engineered Quartz Market Share By Sector: Breakdown	26
	8.1.1.	By Type-Actual(2016)	27
	8.1.2.	By Type-Forecast(2022)	28
	8.2.	United States Engineered Quartz Market Size- Residential	29
	8.2.1.	By Volume (Historic 2012-2016)	30
	8.2.2.	By Volume (Forecast 2017E-2022F)	36
	8.3.	United States Engineered Quartz Market Size- Commercial	37
	8.3.1.	By Volume (Historic 2012-2016)	42
	8.3.2.	By Volume (Forecast 2017E-2022F)	43
9.	Market Attractiveness Index-By End User		45
10.	Engineered Quartz Countertops Market Size By Region(West, North East, Midwest, South East, South West)		46
	10.1.	United States Engineered Quartz Market Share By Region : Breakdown	46
	10.1.1	By Region-Actual(2016)	47
	10.1.2.	By Region-Forecast(2022)	48
	10.2.	United States Engineered Quartz Market Size-West	49
	10.2.1.	By Volume (Historic 2012-2016)	49

Table of Contents

S. No	Particulars		Page No.
	10.2.2	By Volume (Forecast 2017E-2022F)	50
10.3	United States Engineered Quartz Market Size-North East		51
	10.3.1	By Volume (Historic 2012-2016)	52
	10.3.2	By Volume (Forecast 2017E-2022F)	52
10.4	United States Engineered Quartz Market Size-Midwest		53
	10.4.1	By Volume (Historic 2012-2016)	54
	10.4.2	By Volume (Forecast 2017E-2022F)	54
10.5.	United States Engineered Quartz Market Size- Mid East		56
	10.5.1.	By Volume (Historic 2012-2016)	57
	10.5.2.	By Volume (Forecast 2017E-2022F)	57
10.7	United States Engineered Quartz Market Size- South East, Volume (2012-2022)		59
10.6.	United States Engineered Quartz Market Size-South West		60
	10.6.1.	By Volume (Historic 2012-2016)	61
	10.6.2.	By Volume (Forecast 2017E-2022F)	61
11.	Market Attractiveness Index-By Region		62
12.	Distributor's Price Snapshot		64
13.	Market Dynamics		65
	13.1.	Drivers	66
	13.2.	Challenges	70

Table of Contents

S. No	Particulars		Page No.
	13.3	Trends	71
14.	Porter's Fiver Forces Model		74
15.	SWOT Analysis		76
16.	Trade Dynamics		78
17.	Policy and Regulatory Landscape		81
18.	Competitive Landscape		85
	18.1.	Market Share Analysis of leading Companies	86
	18.2.	Key Company Profiles	87
19.	About Us & Disclaimer		96

List of Figures

Figure No.	Figure Title	Page No.
Figure 1:	North America Engineered Quartz Market Size, By Volume, 2012-2016 (000 square meters)	17
Figure 2:	North America Engineered Quartz Market Size, By Volume, 2016E-2021F (000 square meters)	18
Figure 3:	United States Engineered Quartz Market Size, By Volume, 2012-2016(000 square meters)	20
Figure 4:	United States Engineered Quartz Market Size, By Volume, 2016E-2021F (000 square meters)	21
Figure 5:	United States Engineered Quartz Market Size and Share, By Type, 2016	23
Figure 6:	Key Drivers	23
Figure 7:	United States Engineered Quartz Market Size and Share, By Segment, 2022	24
Figure 8:	Key Drivers	24
Figure 9:	United States Engineered Quartz Market Size: By Type, By Volume, 2012-2016 (000 square meters)	26
Figure 10:	United States Engineered Quartz Market Size(Commercial Sector): By Segment, 2017E-2022F(USD Billion)	27
Figure 11:	United States Engineered Quartz Market Size and Share, By End-Use Sector, 2016	31
Figure 12:	Key Drivers	31
Figure 13:	United States Engineered Quartz Market Size and Share, By End-Use Sector, 2022	32
Figure 14:	Key Drivers	32
Figure 15:	United States Engineered Quartz Market Size(Residential Sector), By Volume, 2012-2016(000 square meters)	34
Figure 16:	United States new privately owned housing Units, 2012-2016(Thousands)	35
Figure 17:	United States Engineered Quartz Market Size(Residential Sector), By Volume, 2016E-2021F (000 square meters)	36
Figure 18:	United States Engineered Quartz Market Size and Share(Residential Sector), By Sales Channel, 2016	37
Figure 19:	Key Drivers	37

List of Figures

Figure No.	Figure Title	Page No.
Figure 20:	United States Engineered Quartz Market Size and Share, By Sales Channel, 2022F	38
Figure 21:	Key Drivers	38
Figure 22:	US Engineered Quartz Market(Residential Sector): By Sales Channel, By Volume, 2012-2016(000 sq. m)	39
Figure 23:	United States Engineered Quartz Market(Residential Sector): By Sales Channel, By Volume, 2017E-2022F(000 square meters)	40
Figure 24:	United States Engineered Quartz Market Size(Commercial Sector), By Volume, 2012-2016(000 square meters)	42
Figure 25:	United States Engineered Quartz Market Size(Commercial Sector), By Volume, 2016E-2021F (000 square meters)	43
Figure 26:	United States Engineered Quartz Market Size and Share, By End-Use Sector, 2016	44
Figure 27:	Key Drivers	44
Figure 28:	United States Engineered Quartz Market Size and Share, By End-Use Sector, 2022	45
Figure 29:	Key Drivers	45
Figure 30:	United States Engineered Quartz Market Size(Commercial Sector): By Segment, By Volume, 2012-2016 (000 square meters)	46
Figure 31:	United States Engineered Quartz Market Size(Commercial Sector): By Segment, 2017E-2022F(000 square meters)	47
Figure 32:	United States Engineered Quartz Market Size and Share, By Region, 2016	51
Figure 33:	Key Drivers	51
Figure 34:	United States Engineered Quartz Market Size and Share, By Region, 2022F	52
Figure 35:	Key Drivers	52
Figure 36:	United States Engineered Quartz Market Size: By Segment, By Volume, 2012-2016 (000 square meters)	53

List Of Figures

Figure No.	Figure Title	Page No.
Figure 37:	United States Engineered Quartz Market Size: By Region, 2017E-2022F((000 square meters))	54
Figure 38:	North East United States Engineered Quartz Market Size: By Segment, By Type, By Volume, 2012-2022F (000 square meters)	56
Figure 39:	West United States Engineered Quartz Market Size: By Segment, By Type, By Volume, 2012-2022F (000 square meters)	58
Figure 40:	Mid-East US Engineered Quartz Market Size: By Segment, By Type, By Volume, 2012-2022F (000 square meters)	61
Figure 41:	Mid-East US Engineered Quartz Market Size: By Segment, By Type, By Volume, 2012-2022F (000 square meters)	63
Figure 42:	South West United States Engineered Quartz Market Size: By Segment, By Type, By Volume, 2012-2016 (000 square meters)	65
Figure 43:	United States Construction Spending, By Value, 2012-2016 (USD Billion)	73
Figure 44:	Worldwide Imports of Quartz, By Value, 2012-2016(USD Million)	83
Figure 45:	Worldwide Imports of Quartz, By Volume, 2012-2016(Million KG)	83
Figure 46:	Worldwide exports of Quartz, By Value, 2012-2016(USD Million)	84
Figure 47:	Worldwide Exports of Quartz, By Volume, 2012-2016(Million KG)	84
Figure 48:	United States Engineered Quartz Market Share, By Company, 2015	90
Figure 49:	Key Drivers	90
Figure 50:	Caesarstone Sdot-Yam Ltd (USD Million) 2012-2016	94
Figure 51:	Caesarstone Sdot-Yam Ltd Industries Revenue, By Region (2016)	95

Research Methodology

Research Definition

- The US Engineered Quartz Countertops Market Report comprises of the study of various aspects of Engineered Quartz in United States and forecast until 2022. United States Engineered Quartz Countertops has been segmented by type (Veined, Sand & Chip), by end-use sector (Commercial and Residential) and by region which include regions such as North East, West, Midwest, South East and South West. Additionally, the report analyses distributor's price and market share of leading companies.

Data Analysis and Interpretation

- Our historic market trend has been figured out by various paid databases which was further triangulated with inputs and insights from industry experts through primary research. Back-of-the-Envelope calculation for the market estimation has been made through proper understanding of the market as well as future business strategies of the companies operating in the market.

Azoth Analytics has conducted quantitative as well as qualitative research to gather market insights such as market sizing, market segmentation, recent trends and developments and competitive landscape. Our team has conducted extensive primary surveys by reaching out industry experts across the value chain of the United States Engineered Countertops market.

For Forecasting purpose we have accessed some of the paid databases such as Bloomberg, Reuters, Factiva, Hoovers etc.

Companies Contacted: Caesarstone, Polarstone, Cosentino etc.

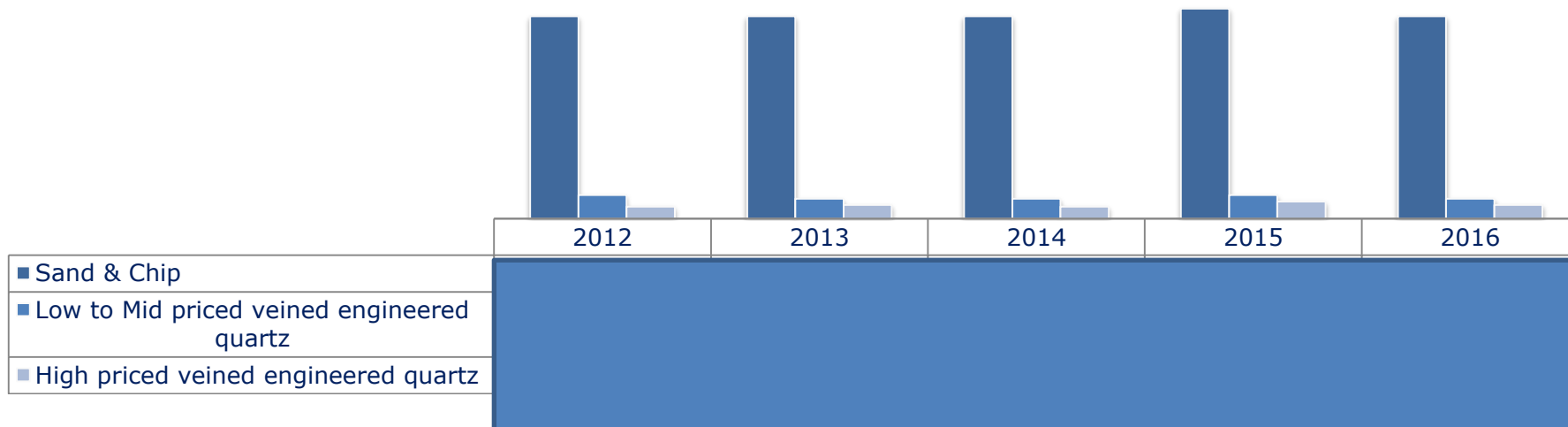
United States Engineered Quartz Market-Type Analysis

High usage in the residential sector coupled with low prices are backing the lion's share of sand & chip segment

Figure 9: United States Engineered Quartz Market Size: By Type, By Volume, 2012-2016 (000 square meters)

CAGR 2012-2016

Sand & Chip: 3.88% , Low to Mid priced Engineered Quartz: 8.83%, High Priced Engineered Quartz: 12.52%



- ▲ Sand & Chip account for the largest segment within the Engineered Quartz Market with a share of 82.99% in 2016 and volume sales of around 6.34 million square meters in 2016.
- ▲ Robust usage across commercial and residential sector, increasing usage in the south east and south west region, low prices as compared with the veined engineered quartz, presence of large number of manufacturers with diversified range of products are the key factors backing the share of sand & chip segment.

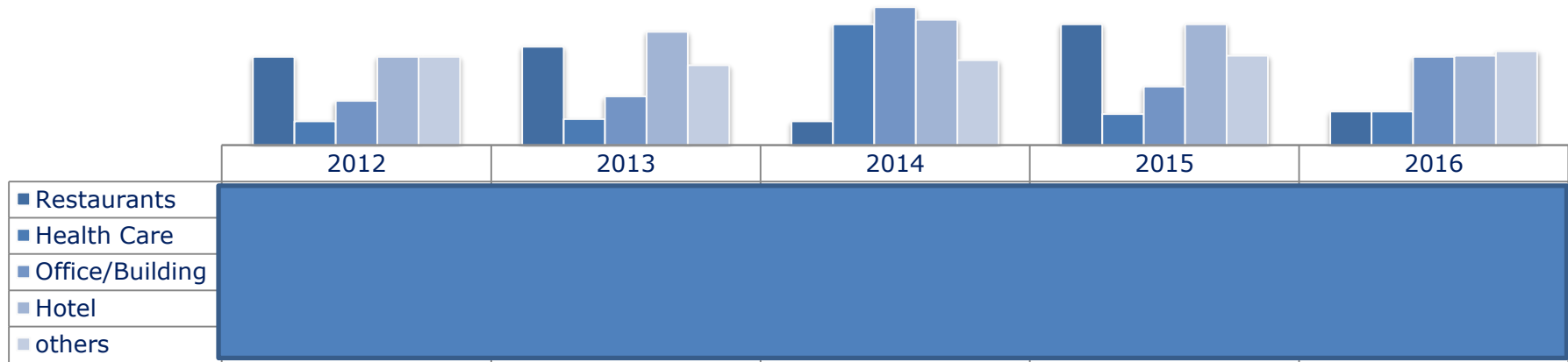
United States Engineered Quartz Market(Commercial Sector)-Segment Analysis

Increasing penetration of engineered quartz in bathrooms is anticipated to drive the market

Figure 30: United States Engineered Quartz Market Size(Commercial Sector): By Segment, By Volume, 2012-2016 (000 square meters)

CAGR 2012-2016

Hotels: 10.40% , Restaurants: 10.80%, Health Care: 8.98%, Office/Building: 8.98%, Others: 5.74%



Source: Azoth Analytics Estimates

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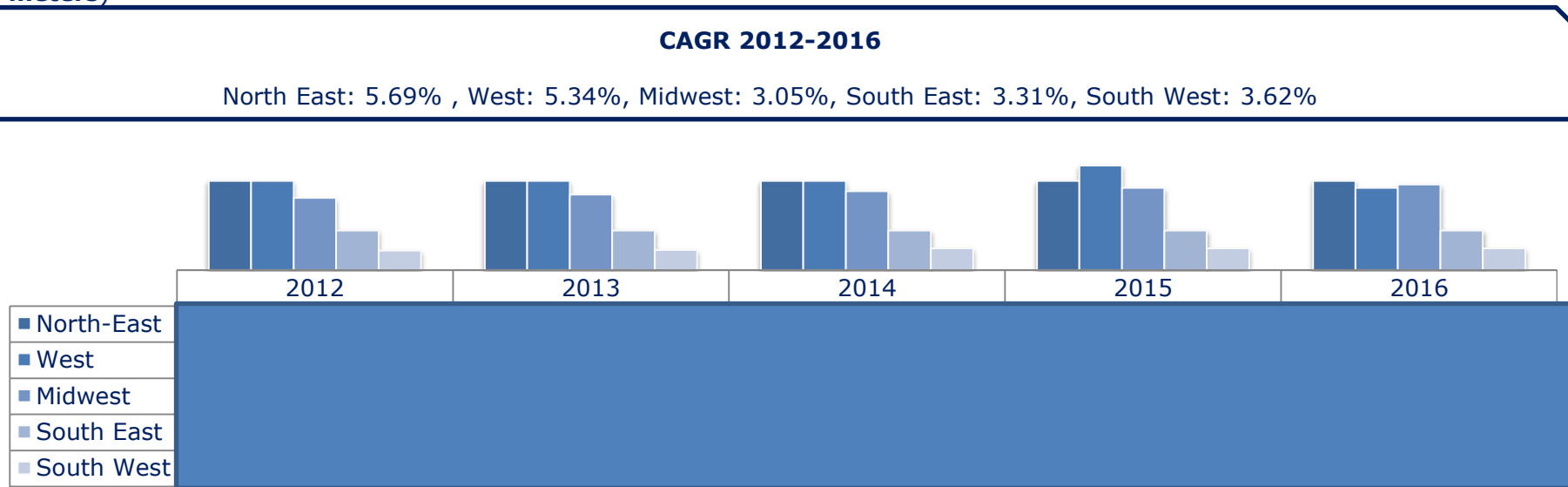
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United States Engineered Quartz Market-Regional Analysis

North East is the major sales contributor in the Engineered Quartz Market

Figure 36: United States Engineered Quartz Market Size: By Segment, By Volume, 2012-2016 (000 square meters)



Source: Azoth Analytics Estimates

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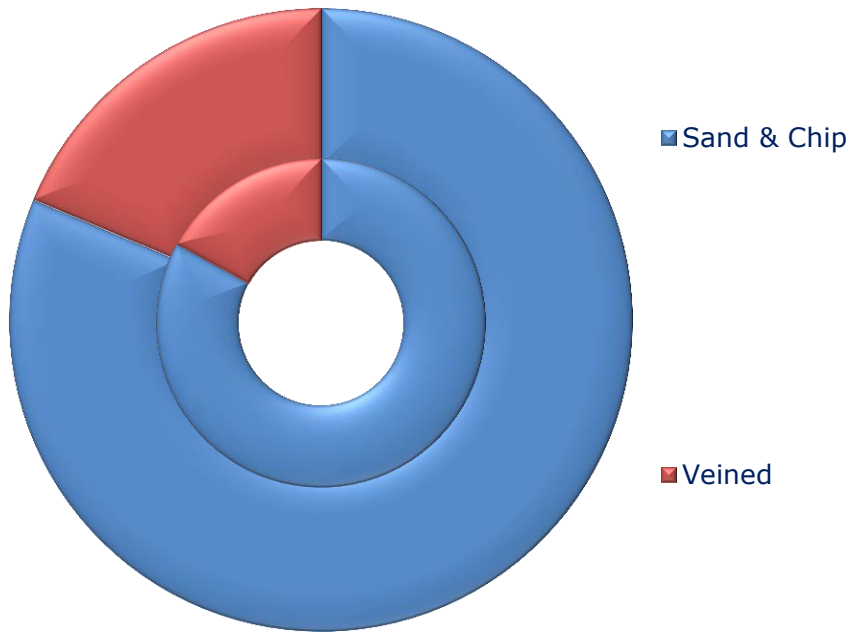
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United States Engineered Quartz Market- By Type

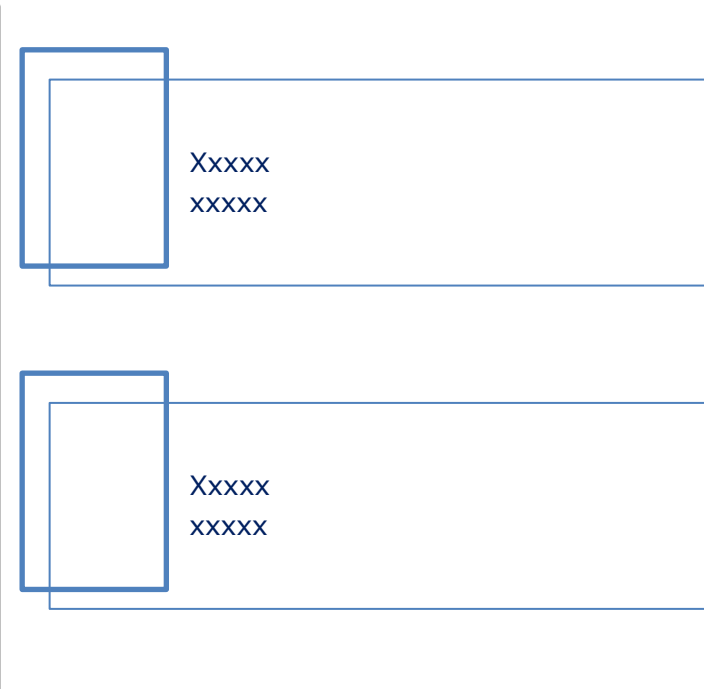
Sand & Chip account for the largest share backed by large usage in the residential areas coupled with low prices as compared with the veined pattern engineered quartz

Figure : United States Engineered Quartz Market Size and Share, By Type, 2016



Source: Azoth Analytics

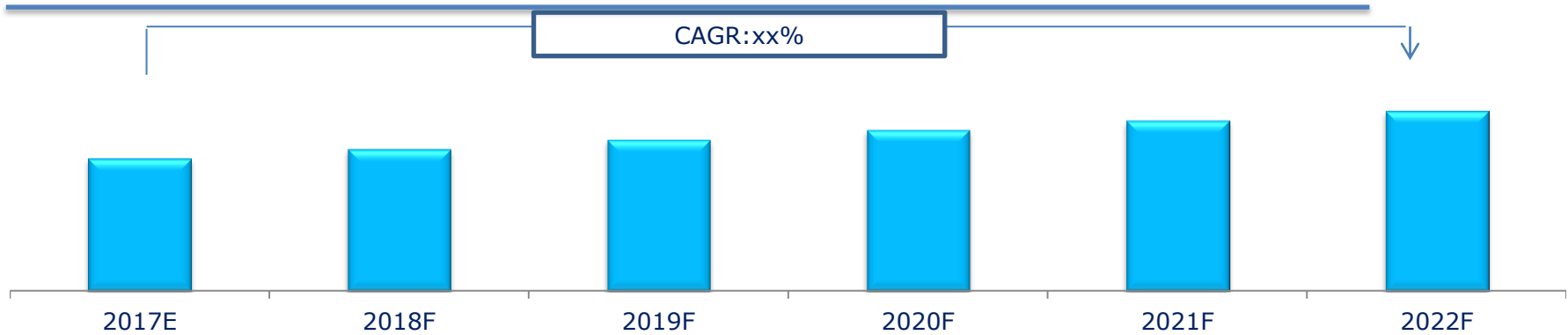
Figure : Key Drivers



United States Engineered Quartz Market Overview

Increasing construction of commercial properties coupled with increasing marketing expenditure of leading engineered quartz manufacturers is anticipated to drive the market in future

Figure : United States Engineered Quartz Market Size, By Volume, 2016E-2021F (000 square meters)



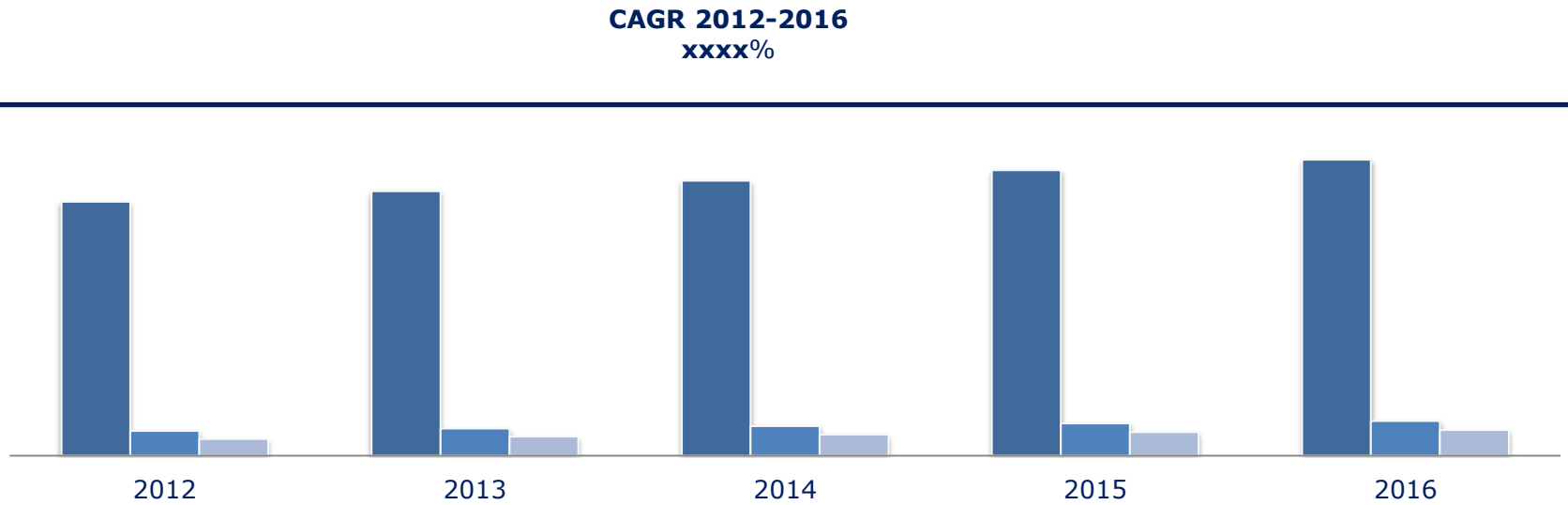
Source: Azoth Analytics Estimates

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United States Engineered Quartz Market-Type Analysis

High usage in the residential sector coupled with low prices are backing the lion's share of sand & chip segment

Figure : United States Engineered Quartz Market Size: By Type, By Volume, 2012-2016 (000 square meters)



Source: Azoth Analytics Estimates

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About Azoth Analytics Pvt Ltd.

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Related Reports:

Global Engineered Quartz (E-Quartz) Countertops Market – Insights and Analysis: Sizing, Growth and Forecasts (2016-2021) -- (By Volume; By Value; By Sector - Residential, Commercial; By Region - North America, Europe, APAC, ROW; By Country - US, China, Canada, Australia; Key Players – Strategy, Financial Performance)

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