



# Global Handbags Market: Trends, Opportunities and Forecasts (2015-2020)

- By Market Category (Handbags-For Men, For Women)
- By Price- Premium, Ultra-Premium, Ordinary
- By Region-North America, Europe, APAC, RoW
- BY Country-US, UK, Italy, France, Japan, China, India
- Market Entry Strategies for Global Players



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# Research Methodology

## Research Definition

- The present report consists of in-depth study of the global handbags market. The market has been segmented by Category -handbags for Men and Women, by Price into Ultra-Premium, Premium and Ordinary. Regional Analysis consists of four major regions- North America, Europe, Asia-pacific and Rest of the world with major countries including USA, France, Italy, Japan, etc.

## Data Analysis and Interpretation

- Our historic market trend has been figured out by various paid databases which was further triangulated with inputs and insights from industry experts, companies and stakeholders, through primary research (Store Managers, Marketing Heads, Fashion Consultants). Back-of-the-Envelope calculation for the market estimation has been made through proper understanding of the market as well as future business strategies of the companies operating in the market.

Azoth Analytics has conducted quantitative as well as qualitative research to gather market insights such as market sizing, market segmentation, recent trends and developments and competitive landscape. Our team has conducted extensive primary surveys by reaching out industry experts across the value chain of the Global Handbags market.

For Forecasting purpose we have accessed some of the paid databases such as Bloomberg, Reuters, Factiva, Hoovers etc.

## Companies Contacted

Fashion Consultants from Baggit, Louis Vuitton, and Ladida, Jimmy Choo, etc.



# Global Handbags Market Size

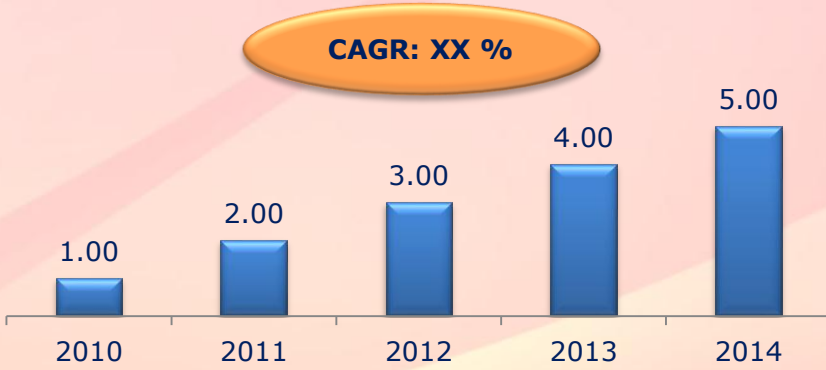
**Figure 1: Global Handbags Market, By Value**

**2010-2014 (In USD Billions)**



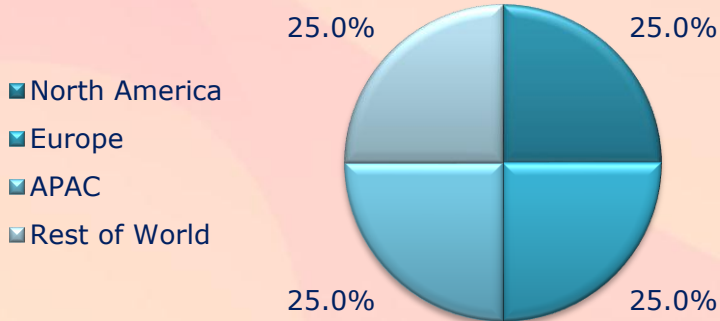
**Figure 2: Global Handbags Market, By Value**

**2015-2020 (In USD Billions)**

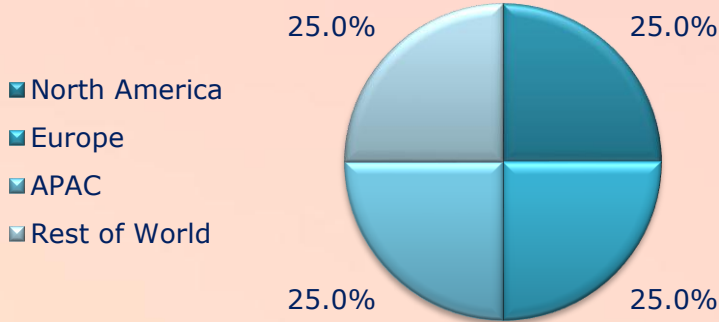


Source : Azoth Analytics Estimates

**Figure 6: Global Handbags Regional Market Share (2014)**

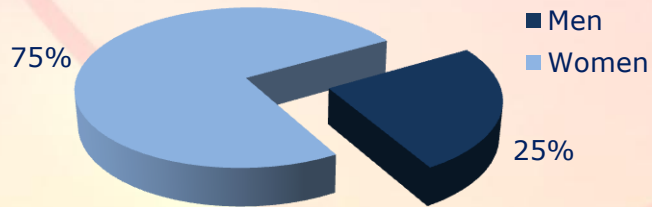


**Figure 7: Global Handbags Regional Market Share (2020F)**

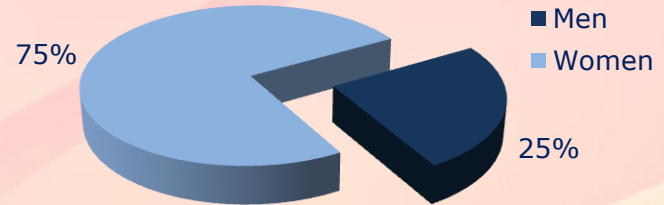


# Global Handbags Market Share by Category

**Figure 8: Global Handbags Market Share By Category (2014)**



**Figure 9: Global Handbags Market Share By Category (2020F)**



Source : Azoth Analytics

**Figure 10: Global Men's Handbags Market Size, By Value 2010-2014 (In USD Billions)**



**Figure 11: Global Men's Handbags Market Size, By Value 2015E-2020F (In USD Billions)**



# Global Handbags Market Outlook

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**Figure 16: Europe Handbags Market**

**By Value 2015E-2020F (In USD Billions)**



**Figure 17: Europe Handbags Market**

**By Value 2015E-2020F (In USD Billions)**



# Global Handbags Market Outlook

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**Figure 20: RoW Handbags Market**

**By Value 2015E-2020F (In USD Billions)**



**Figure 21: RoW Handbags Market**

**By Value 2015E-2020F (In USD Billions)**

