

Global Bottled Water Market (Value, Volume): Analysis By Type (Still, Sparkling, Spring), By Region, By Country: Opportunities and Forecast (2018-2023)

- ❑ By Type – Still, Sparkling, Spring
- ❑ By Volume- Liters Consumed
- ❑ By Region - North America, Europe, Asia Pacific, Latin America and Middle East
- ❑ By Country – US, Canada, Germany, Italy, France, China, Indonesia, India, Thailand, Mexico, Brazil, Saudi Arabia, UAE



Global Bottled Water Market (Value, Volume):

Analysis By Type (Still, Sparkling, Spring), By Region, By Country: Opportunities and Forecast (2018-2023)

| | | | | | |
|---|---|---|--|--|--|
| <input type="checkbox"/> Scope of the Study | <input type="checkbox"/> Global Coverage <input type="checkbox"/> Regional Coverage <input type="checkbox"/> Country Coverage | Segment Coverage <input type="checkbox"/> By Type, <input type="checkbox"/> By Volume | <input type="checkbox"/> Region (North America, Europe, APAC, Latin America and Middle East) <input type="checkbox"/> Country (USA, Canada, Germany, Italy, France, China, Indonesia, India, Thailand, Mexico, Brazil, KSA and UAE) | | |
| Global Coverage | | Regional Coverage | | Country Coverage | Company Coverage |
| <input type="checkbox"/> Global Bottled Water Market – By Value (2012-22) <input type="checkbox"/> By Type (2012-2022) <ul style="list-style-type: none"> ▪ Still Water ▪ Sparkling Water ▪ Premium Spring Water <input type="checkbox"/> By Volume (Liters) | | <input type="checkbox"/> North America <input type="checkbox"/> Europe <input type="checkbox"/> APAC <input type="checkbox"/> Latin America <input type="checkbox"/> Middle East <input type="checkbox"/> Bottled Water Market- By Value (2012-2022) <input type="checkbox"/> Bottled Water Market- By Type, By Value (2012-2022) <input type="checkbox"/> Bottled Water Market- By Size, By Value (2012-2022) | | <input type="checkbox"/> Canada <input type="checkbox"/> Germany <input type="checkbox"/> Italy <input type="checkbox"/> France <input type="checkbox"/> China <input type="checkbox"/> Indonesia <input type="checkbox"/> India <input type="checkbox"/> Thailand <input type="checkbox"/> Mexico <input type="checkbox"/> Brazil <input type="checkbox"/> KSA <input type="checkbox"/> UAE <input type="checkbox"/> Bottled Water Market- (2012-2022) <ul style="list-style-type: none"> ▪ By Value ▪ By Type, By Value ▪ By Volume, By Value | <input type="checkbox"/> Nestle Waters <input type="checkbox"/> Coca Cola <input type="checkbox"/> Pepsi <input type="checkbox"/> Danone Waters <input type="checkbox"/> Parle Bisleri <input type="checkbox"/> Fiji Water <input type="checkbox"/> Product Benchmarking <input type="checkbox"/> Sales* <input type="checkbox"/> Business Overview <input type="checkbox"/> Recent Product Approvals <input type="checkbox"/> Merger & Acquisition *for listed companies only. |

Table of Content

| S.No | Particulars | Page No. |
|-------|--|----------|
| 1. | Research Methodology | 14 |
| 2. | Executive Summary | 15 |
| 3. | Strategic Recommendation | 16 |
| 3.1 | Middle East and Latin America to become increasingly profitable markets in the coming years. | 18 |
| 3.2 | Low calorie fruit flavored drinks, still and carbonated, to become more popular among children and young adults. | 19 |
| 3.3 | Premium spring water segment to witness strong growth in APAC and Middle East. | 20 |
| 4. | Product Overview : Bottled Water | 21 |
| 5. | Global Bottled Water Market: Growth and Forecast | 27 |
| 5.1 | By Value (2013-2017) | 28 |
| 5.2 | By Value (2018-2023) | 29 |
| 6. | Global Bottled Water Market- Segmental Analysis | 33 |
| 6.1 | Global Bottled Water Market Size, By Type : Breakdown (%) | |
| 6.1.1 | Global Bottled Water Market Size, By Type, 2017 (%) | 34 |
| 6.1.2 | Global Bottled Water Market Size, By Type, 2023 (%) | 35 |

Table of Content

| S.No | Particulars | Page No. |
|-------|---|----------|
| 6.2 | Global Still Water Market: Growth and Forecast | 36 |
| 6.2.1 | By Value (2013-2017) | 36 |
| 6.2.2 | By Value (2018-2023) | 36 |
| 6.2 | Global Sparkling Water Market: Growth and Forecast | 37 |
| 6.2.1 | By Value (2013-2017) | 37 |
| 6.2.2 | By Value (2018-2023) | 37 |
| 6.4 | Global Spring Water Market: Growth and Forecast | 38 |
| 6.4.1 | By Value (2013-2017) | 38 |
| 6.4.2 | By Value (2018-2023) | 38 |
| 6.5 | Global Others Bottled Market: Growth and Forecast | 39 |
| 6.5.1 | By Value (2013-2017) | 39 |
| 6.5.2 | By Value (2018-2023) | 39 |
| 6.5 | Global Bottled Market, By Volume: Growth and Forecast | 41 |
| 6.5.1 | By Volume, 2017 | 42 |
| 6.5.2 | By Volume, 2023 | 43 |

Table of Content

| S.No | Particulars | Page No. |
|-------|--|----------|
| 7. | Global Bottled Water Market- Regional Analysis | 46 |
| 7.1 | Global Bottled Water Market Size, By Region : Breakdown (%) | |
| 7.1.1 | Global Bottled Water Market Size, By Region, 2016 (%) | 47 |
| 7.1.2 | Global Bottled Market Size, By Region, 2022 (%) | 48 |
| 7.2 | North America Bottled Water Market: Growth and Forecast | 49 |
| 7.2.1 | North America Bottled Water Market, By Value (2013-2023) | 50 |
| 7.2.2 | North America Bottled Water Market, By Type | 52 |
| 7.2.3 | North America Bottled Water Market, By Company Share In Percentage | 56 |
| 7.3 | North America Bottled Water Market: Country Analysis (U.S. and Canada) | 58 |
| 7.3.2 | United State Bottled Water Market, By Value (2013-2023) | 59 |
| 7.3.3 | United State Bottled Water Market, By Type | 60 |
| 7.3.4 | Canada Bottled Water Market, By Value (2013-2023) | 63 |
| 7.3.5 | Canada Bottled Water Market, By Type | 64 |
| 7.5 | Europe Bottled Water Market: Growth and Forecast | 66 |
| 7.5.1 | Europe Bottled Water Market, By Value (2013-2023) | 67 |

Table of Content

| S.No | Particulars | Page No. |
|------|---|----------|
| | 7.5.2 Europe Bottled Water Market, By Type | 69 |
| | 7.5.3 Europe Bottled Water Market, By Company Share In Percentage | 72 |
| 7.6 | Europe Bottled Water Market: Country Analysis (Germany, Italy and France) | 73 |
| | 7.6.1 Germany Bottled Water Market, By Value (2013-2023) | 74 |
| | 7.6.2 Germany Bottled Water Market, By Type | 75 |
| | 7.6.3 Italy Bottled Water Market: By Value (2013-2023) | 78 |
| | 7.6.4 Italy Bottled Water Market, By Type | 79 |
| 7.7 | APAC Bottled Water Market: Growth and Forecast | 85 |
| | 7.7.1 APAC Bottled Water Market, By Value (2013-2023) | 86 |
| | 7.7.2 APAC Bottled Water Market, By Type | 88 |
| | 7.7.3 APAC Bottled Water Market, By Company Share In Percentage | 90 |
| 7.8 | APAC Bottled Water Market: Country Analysis (China, Indonesia, India, Thailand) | |
| | 7.8.1 China Bottled Water Market, By Value (2013-2023) | 93 |
| | 7.8.2 China Bottled Water Market, By Type | 94 |
| | 7.8.3 Indonesia Bottled Water Market, By Value (2013-2023) | 99 |

Table of Content

| S.No | Particulars | Page No. |
|--------|--|----------|
| 7.8.4 | Indonesia Bottled Water Market, By Type | 100 |
| 7.8.5 | India Bottled Water Market, By Value (2013-2023) | 103 |
| 7.8.6 | India Bottled Water Market, By Type | 107 |
| 7.8.7 | Thailand Bottled Water Market, By Value (2013-2023) | 110 |
| 7.8.8 | Thailand Bottled Water Market, By Type | 111 |
| 7.9 | Latin America Bottled Water Market: Growth and Forecast | 113 |
| 7.9.1 | Latin America Bottled Water Market, By Value (2013-2023) | 114 |
| 7.9.2 | Latin America Bottled Water Market, By Type | 116 |
| 7.9.3 | Latin America Bottled Water Market, By Company Share In Percentage | 118 |
| 7.10 | Latin America Bottled Water Market: Country Analysis (Mexico and Brazil) | 120 |
| 7.10.1 | Mexico Bottled Water Market, By Value (2013-2023) | 121 |
| 7.10.2 | Mexico Bottled Water Market, By Type | 122 |
| 7.10.3 | Brazil Bottled Water Market, By Value (2013-2023) | 125 |
| 7.10.4 | Brazil Bottled Water, By Type | 126 |
| 7.11 | Middle East Bottled Water Market: Growth and Forecast | 128 |

Table of Content

| S.No | Particulars | Page No. |
|------|--|----------|
| | 7.11.1 Middle East Bottled Water Market, By Value (2013-2023) | 129 |
| | 7.11.2 Middle East Bottled Water Market, By Type | 131 |
| | 7.11.3 Middle East Bottled Water Market, By Company Share In Percentage | 134 |
| 7.12 | Middle East Bottled Water Market: Country Analysis (Saudi Arabia and UAE) | 135 |
| | 7.12.1 Saudi Arabia Bottled Water Market, By Value (2013-2023) | 136 |
| | 7.12.2 Saudi Arabia Bottled Water Market, By Type | 137 |
| | 7.12.3 UAE Bottled Water Market, By Value (2013-2023) | 140 |
| | 7.12.4 UAE Water Market, By Type | 141 |
| 8. | Global Bottled Water Dynamics | 143 |
| | 8.1 Global Bottled Water Drivers | 144 |
| 9. | Global Bottled Water Challenges | 153 |
| 10. | Global Bottled Water Trends | 157 |
| 11. | Porter Five Forces Analysis | 161 |
| 12. | SWOT Analysis | 163 |
| 13. | Bottled Water Life Cycle (Packaging, Manufacturing, Distribution) | 165 |
| 14. | Company Profiles - Nestle Waters, Coca Cola, Pepsi, Danone Waters, Parle Bisleri, Fiji Water | 167 |
| 15. | About us | 174 |

List of Figures

| Figure No. | Figure Title | Page No. |
|------------|--|----------|
| Figure 1: | Global Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 28 |
| Figure 2: | Global Bottled Water Market Size, By Value, Forecast, 2018-2023 (USD Billion) | 29 |
| Figure 3: | Global Bottled Water Revenue, By Region, 2016 (USD Billion) | 32 |
| Figure 4: | Global Bottled Water Market Size, By Type, 2017(%) | 34 |
| Figure 5: | Global Bottled Water Market Size, By Type, 2023(%) | 35 |
| Figure 6: | Global Still Water Market, By Value,2013-2017 (USD Billion) | 36 |
| Figure 7: | Global Still Water Market, By Value, Forecast, 2018-2023 (USD Billion) | 36 |
| Figure 8: | Global Sparkling Water Market, By Value, 2013-2017 (USD Billion) | 37 |
| Figure 9: | Global Sparkling Water Market, By Value, Forecast, 2018-2023 (USD Billion) | 37 |
| Figure 10: | Global Spring Water Market, By Value, 2013-2017 (USD Billion) | 38 |
| Figure 11: | Global Spring Water Market, By Value, Forecast, 2018-2023 (USD Billion) | 38 |
| Figure 12: | Global Others Bottled Water Market, By Value, 2013-2017 (USD Billion) | 39 |
| Figure 13: | Global Others Bottled Water Market, By Value, Forecast, 2018-2023 (USD Billion) | 39 |
| Figure 14: | Global Bottled Water Market Size, By Volume, 2013-2017 (Billion Litres) | 42 |
| Figure 15: | Global Bottled Water Market Size, By Volume, Forecast, 2018-2023 (Billion Litres) | 43 |
| Figure 16: | Global Bottled Water Market Size, By Company Share, 2016 (%) | 45 |
| Figure 17: | Global Bottled Water Market Size and Share, By Region, 2017(%) | 47 |
| Figure 18: | Global Bottled Water Market Size and Share, By Region, 2023(%) | 48 |
| Figure 19: | North America Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 50 |
| Figure 20: | North America Bottled Water Market Size, By Value, Forecast, 2018-2023 (USD Billion) | 51 |

List of Figures

| Figure No. | Figure Title | Page No. |
|------------|---|----------|
| Figure 21: | North America Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 53 |
| Figure 22: | North America Bottled Water Market, Country Share, 2017 (% of Total) | 55 |
| Figure 23: | North America Bottled Water Market, Country Share, 2023F (% of Total) | 55 |
| Figure 24: | North America Bottled Water Market, By Company Share, 2016 (%) | 57 |
| Figure 25: | United States Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 59 |
| Figure 26: | United States Bottled Water Market Size, By Value, 2018E-2023F (USD Billion) | 59 |
| Figure 27: | United States Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 60 |
| Figure 28: | Canada Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 63 |
| Figure 29: | Canada Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 63 |
| Figure 30: | Canada Bottled Water Market: By Type , By Value, 2013-2023F (USD Billion) | 64 |
| Figure 31: | Europe Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 67 |
| Figure 32: | Europe Bottled Water Market Size, By Value, Forecast, 2018-2023 (USD Billion) | 68 |
| Figure 33: | Europe Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 69 |
| Figure 34: | Europe Bottled Water Market, Country Share, 2017 (% of Total) | 72 |
| Figure 35: | Europe Bottled Water Market, Country Share, 2023F (% of Total) | 72 |
| Figure 36: | Germany Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 74 |
| Figure 37: | Germany Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 74 |
| Figure 38: | Germany Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 75 |
| Figure 39: | Italy Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 78 |
| Figure 40: | Italy Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 78 |

List of Figures

| Figure No. | Figure Title | Page No. |
|------------|---|----------|
| Figure 41: | Italy Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 79 |
| Figure 42: | France Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 82 |
| Figure 43: | France Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 82 |
| Figure 44: | France Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 83 |
| Figure 45: | Asia Pacific Bottled Water Market Size, By Value, 2013-2017(USD Billion) | 86 |
| Figure 46: | Asia Pacific Bottled Water Market Size, By Value, Forecast, 2018-2023 (USD Billion) | 87 |
| Figure 47: | Asia Pacific Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 88 |
| Figure 48: | Asia Pacific Bottled Water Market, Country Share, 2017 (% of Total) | 91 |
| Figure 49: | Asia Pacific Bottled Water Market, Country Share, 2023F (% of Total) | 91 |
| Figure 50: | China Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 93 |
| Figure 51: | China Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 93 |
| Figure 52: | China Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 94 |
| Figure 53: | China Bottled Water Market Size, By Company Share, 2016(%) | 97 |
| Figure 54: | Indonesia Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 99 |
| Figure 55: | Indonesia Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 99 |
| Figure 56: | Indonesia Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 100 |
| Figure 57: | India Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 103 |
| Figure 58: | India Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 103 |
| Figure 59: | India Bottled Water Market Size, By Company Share, 2016(%) | 106 |
| Figure 60: | India Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 107 |

List of Figures

| Figure No. | | Page No. |
|------------|--|----------|
| Figure 61: | Thailand Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 110 |
| Figure 62: | Thailand Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 110 |
| Figure 63: | Thailand Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 111 |
| Figure 64: | Latin America Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 114 |
| Figure 65: | Latin America Bottled Water Market Size, By Value, Forecast, 2018-2023 (USD Billion) | 115 |
| Figure 66: | Latin America Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 116 |
| Figure 67: | Latin America Bottled Water Market, Country Share, 2017 (% of Total) | 119 |
| Figure 68: | Latin America Bottled Water Market, Country Share, 2023F (% of Total) | 119 |
| Figure 69: | Mexico Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 121 |
| Figure 70: | Mexico Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 121 |
| Figure 71: | Mexico Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 122 |
| Figure 72: | Brazil Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 125 |
| Figure 73: | Brazil Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 125 |
| Figure 74: | Brazil Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 126 |
| Figure 75: | Middle East Bottled Water Market Size, By Value, 2013-2017(USD Billion) | 129 |
| Figure 76: | Middle East Bottled Water Market Size, By Value, Forecast, 2018-2023 (USD Billion) | 130 |
| Figure 77: | Middle East Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 131 |
| Figure 78: | Middle East Bottled Water Market, Country Share, 2017 (% of Total) | 134 |
| Figure 79: | Middle East Bottled Water Market, Country Share, 2023F (% of Total) | 134 |
| Figure 80: | Saudi Arabia Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 136 |

List of Figures

| Figure No. | Figure Title | Page No. |
|------------|--|----------|
| Figure 81: | Saudi Arabia Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 136 |
| Figure 82: | Saudi Arabia Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 137 |
| Figure 83: | United Arab Emirates Bottled Water Market Size, By Value, 2013-2017 (USD Billion) | 140 |
| Figure 84: | United Arab Emirates Bottled Water Market Size, By Value, 2018-2023 (USD Billion) | 140 |
| Figure 85: | United Arab Emirates Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion) | 141 |

Research Definition

Global Bottled Water Market Report analyses the Bottled Water market in the historical period and also assesses the forecast period till 2022. Global Bottled Water Market has been segmented on basis of Type (Still Water , Sparkling Water, Premium Spring Water);By Volume (Gallons Consumed) , By Region (North America, Europe, APAC, Latin America and Middle East) and By Country (USA, Canada, Germany, Italy, France, China, Indonesia, India, Thailand, Mexico, Brazil, KSA and UAE)

Data Analysis and Interpretation

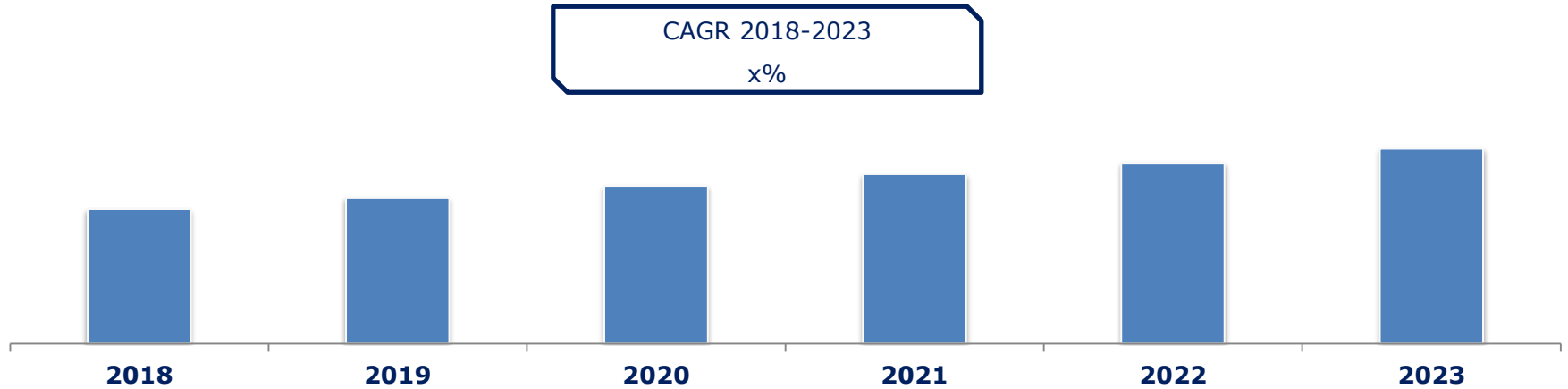
Our historic market trend has been figured out by various paid databases which was further triangulated with inputs and insights from industry experts, companies and stakeholders, through primary research (manufacturers, marketing managers, others). Back-of-the-Envelope calculation for the market estimation has been made through proper understanding of the market as well as future business strategies of the companies operating in the market.

Azoth Analytics has conducted quantitative as well as qualitative research to gather market insights such as market sizing, market segmentation, recent trends and developments and competitive landscape. Our team has conducted extensive primary surveys by reaching out industry experts across the value chain of the global bottled water market.

Global Bottled Water Market Overview

Increasing consumer expenditure on packaged drinking water due to declining availability of safe drinking water is expected to boost the bottled water industry in the forecast period.

Figure 2: Global Bottled Water Market Size, By Value, Forecast, 2018-2023 (USD Billion)



Source: Azoth Analytics Estimates

A Xx

A Xx

A Xx

A Xx

A Xx

A xx

Global Bottled Water Market Overview

A Much of the world's bottled water market is highly fragmented and controlled by local brands but consolidation has occurred as four companies namely Nestle, Danone, Coca Cola and Pepsi have come to dominate much of the global market.

A Xx

A Xx

A Xx

A Xx

A Xx

A xx

A Xx

A Xx

A Xx

A Xx

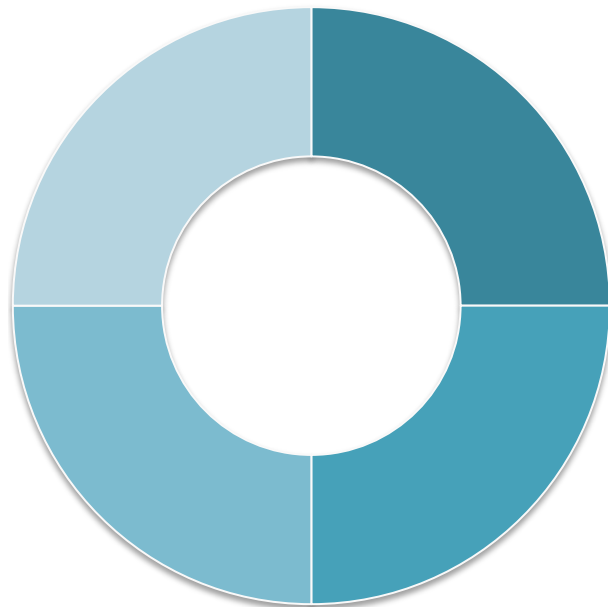
A Xx

A xx

Global Bottled Water Market – By Type

Still water was the most consumed water type in 2016 followed by sparkling water.

Figure 4: Global Bottled Water Market Size, By Type, 2017(%)



- Still
- Sparkling
- Spring
- Others

Key Drivers

xx

xx

xx

Source: Azoth Analytics Estimates

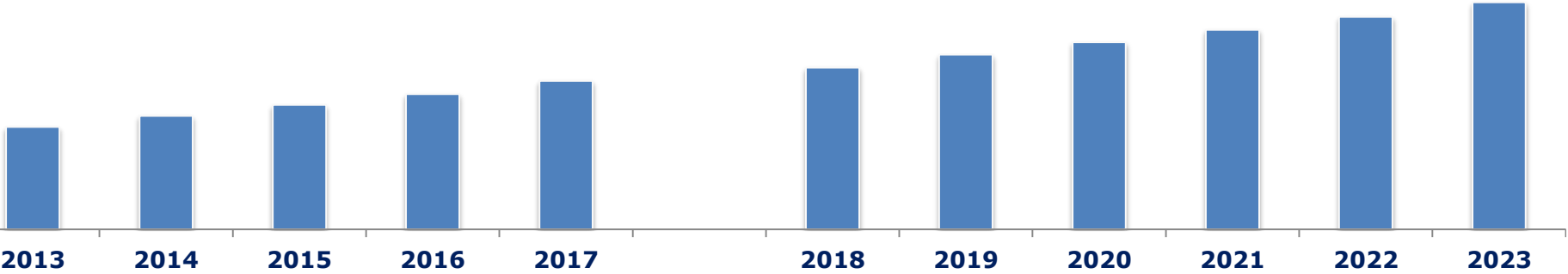
Global Still Water Market

Figure 6: Global Still Water Market, By Value, 2013-2017 (USD Billion)

Figure 7: Global Still Water Market, By Value, Forecast, 2018-2023 (USD Billion)

CAGR 2013-2017
x%

CAGR 2018-2023
x%



Source: Azoth Analytics Estimates

- A Xx
- A Xx
- A Xx
- A Xx
- A Xx
- A xx

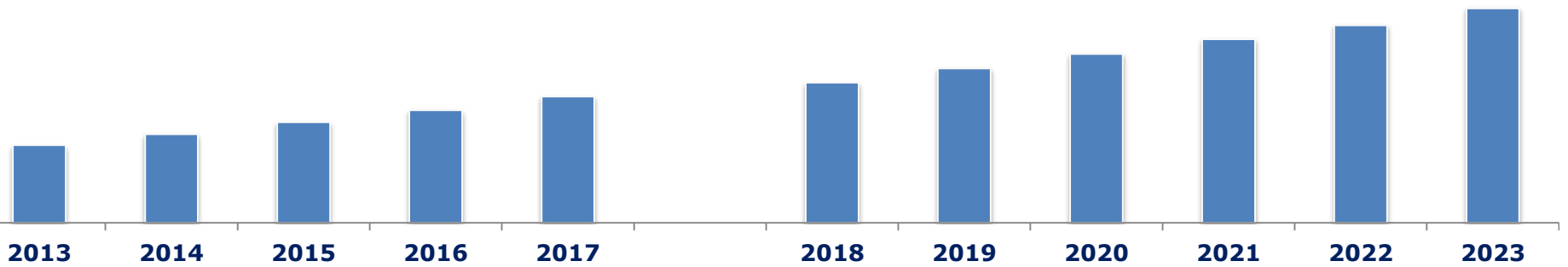
Global Sparkling Water Market

Figure 8: Global Sparkling Water Market, By Value, 2013-2017 (USD Billion)

Figure 9: Global Sparkling Water Market, By Value, Forecast, 2018-2023 (USD Billion)

CAGR 2013-2017
x%

CAGR 2018-2023
x%



Source: Azoth Analytics Estimates

A Xx

A Xx

A Xx

A Xx

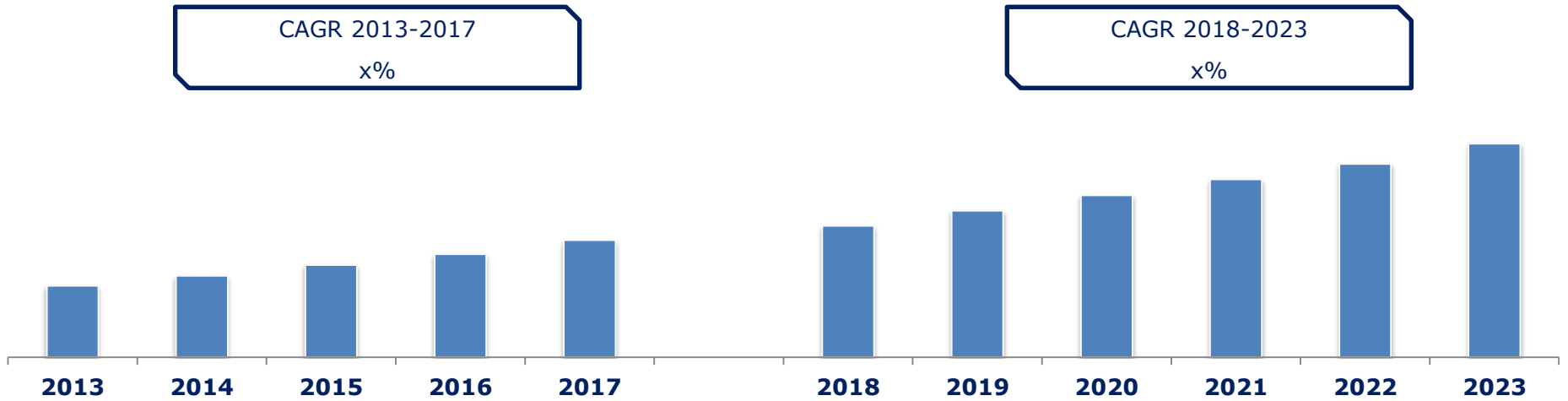
A Xx

A xx

Global Spring Water Market

Figure 10: Global Spring Water Market, By Value, 2013-2017 (USD Billion)

Figure 11: Global Spring Water Market, By Value, Forecast, 2018-2023 (USD Billion)



Source: Azoth Analytics Estimates

- A Xx
- A Xx
- A Xx
- A Xx
- A Xx
- A xx

Global Bottled Water Market- By Type Summary

Still Water

- Plain unflavoured water constitutes the largest bottled water segment in the market.
- Despite the high sales volume, profit margins are generally low.
- Popular amongst consumers who have to frequently travel because of the low cost and ability to reseal the bottle.

Sparkling Water

- Used to make fizzy drinks that are consumed for taste and bubbling feel.
- Used by beverage makers to produce sugary drinks with high caffeine levels.
- Used as mixers in cocktails and served as refreshments.
- Used by premium water brands to make both alcoholic and non alcoholic drinks.

Spring Water

- Is the costliest bottled water segment and thus has the highest profit margins.
- Has witnessed the highest sales in developed markets but is expected to grow rapidly in the developing markets of APAC and the Middle East.
- Companies need to clearly explain to their customers how their product is different from other bottled water brands in terms of source, purity, taste and packaging to justify the premium.

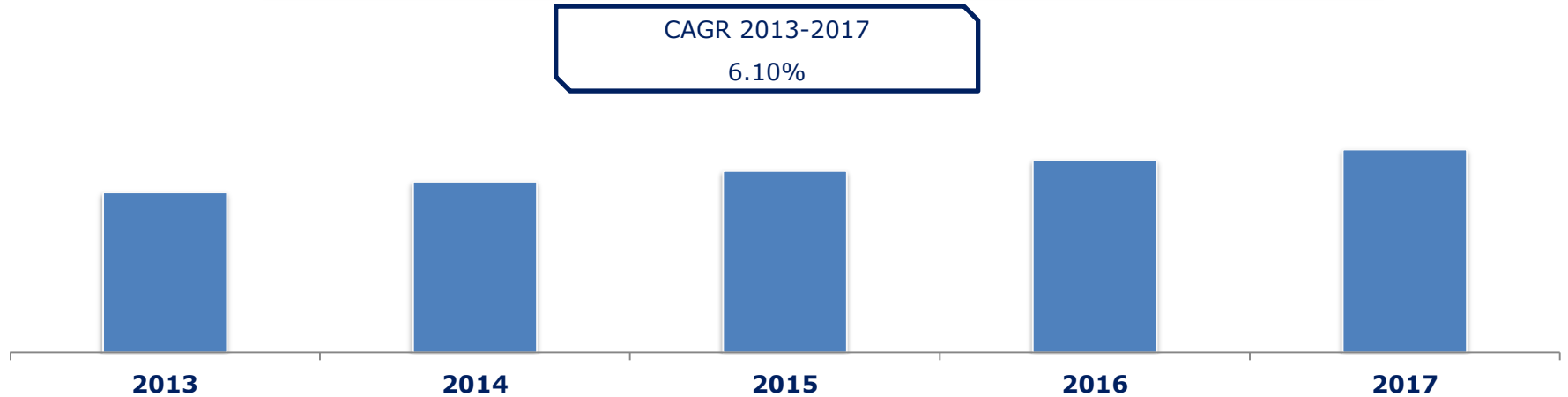
Other Bottled Water

- Cater to the needs of niche markets.
- Not consumed by the general public.
- Mostly used in the pharmaceutical and healthcare industries.

Global Bottled Water Market –By Volume

Changing consumer preference towards pure drinking water has been driving the demand for bottle water industry

Figure 14: Global Bottled Water Market Size, By Volume, 2013-2017 (Billion Litres)



Source: Azoth Analytics Estimates

A Xx

A Xx

A Xx

A Xx

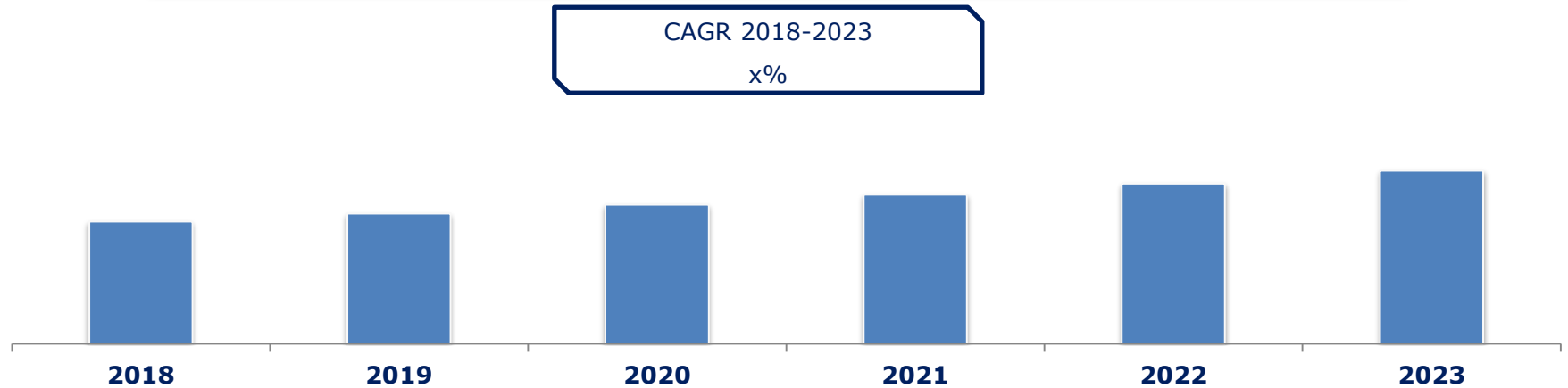
A Xx

A xx

Global Bottled Water Market –By Volume

Increasing consumer expenditure on packaged drinking water due to declining availability of safe drinking water is expected to boost the bottled water industry in the forecast period.

Figure 15: Global Bottled Water Market Size, By Volume, Forecast, 2018-2023 (Billion Litres)



Source: Azoth Analytics Estimates

A Xx

A Xx

A Xx

A Xx

A Xx

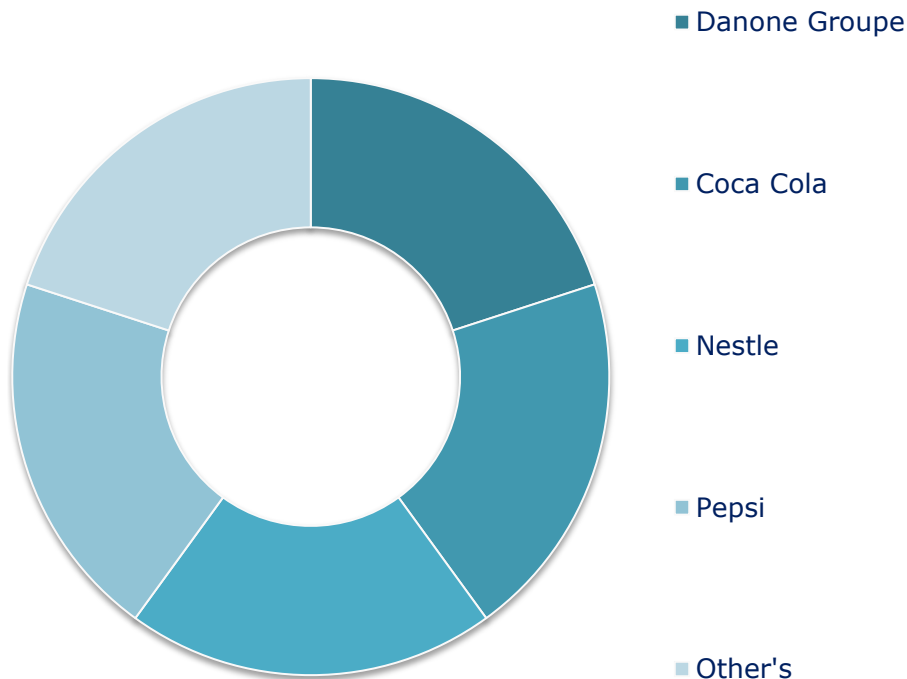
A xx

Global Bottled Water Market – By Company Share

Regional players hold the major share of bottle water industry globally.

Figure 16: Global Bottled Water Market Size, By Company Share, 2016

(%)



Source: Azoth Analytics Estimates

Key Drivers

xx

xx

xx

North America Bottled Water Market, By Type

Figure 21: North America Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion)

CAGR 2013-2017

Still: x%
 Sparkling: x%
 Spring: x%
 Others: %

CAGR 2018-2023

Still: x%
 Sparkling: x%
 Spring: x%
 Others: x%

| | 2013 | 2014 | 2015 | 2016 | 2017 | | 2018 | 2019 | 2020 | 2021 | 2022 | |
|-------------|------|------|------|------|------|--|------|------|------|------|------|--|
| ■ Still | | | | | | | | | | | | |
| ■ Sparkling | | | | | | | | | | | | |
| ■ Spring | | | | | | | | | | | | |
| ■ Others | | | | | | | | | | | | |

Source: Azoth Analytics Estimates

Italy Bottled Water Market, By Type

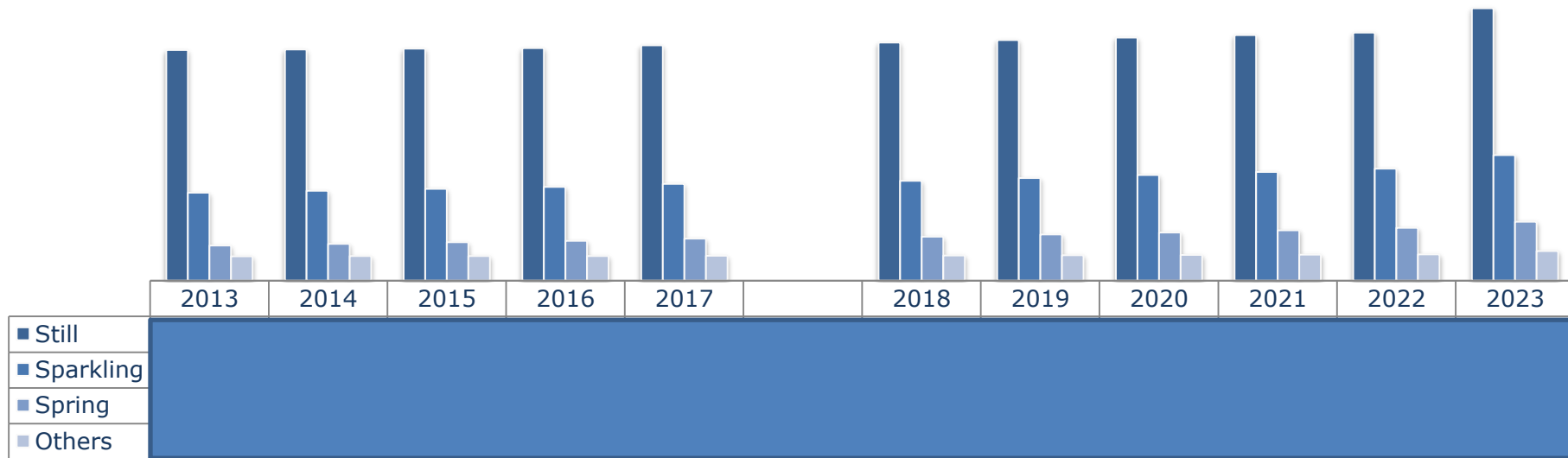
Figure 41: Italy Bottled Water Market: By Type , By Value, 2013-2023 (USD Billion)

CAGR 2013-2017

Still: x%
 Sparkling: x%
 Spring: x%
 Others: x%

CAGR 2018-2023

Still: x%
 Sparkling: x%
 Spring: x%
 Others: x%



Source: Azoth Analytics Estimates

China Bottled Water Market– By Company Share

Rising urbanization rate coupled with growing water pollution is driving the demand for water bottle .

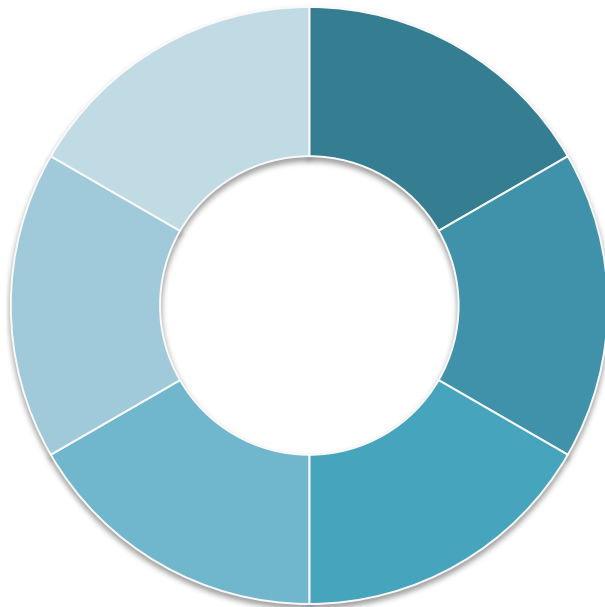
Key Drivers

xx

xx

xx

- Nongfu Springs
- Tingyi Holding Ltd
- Hangzhou Wahaha Group Co Ltd
- China Resources Enterprise Limited
- The Coca Cola Company
- Private Lables



Source: Azoth Analytics Estimates

About Azoth Analytics Pvt Ltd.

Azoth Analytics is a business research and analytics firm that creates in-depth research reports and provides customized research solutions and consultancy services. Verticals in which Azoth Analytics specializes include healthcare and pharmaceutical, oil and gas, retail, chemicals, automotive, FMCG, food & beverages and technology. Azoth creates comprehensive and in-depth research reports by recording, interpreting and analyzing information. Strategic market sizing and data dredging techniques include secondary research, and primary research (interviews with management personnel and industry experts).

Disclaimer: *Azoth Analytics report information is based mainly on interviews and therefore, is subject to fluctuation. Azoth Analytics therefore, takes no responsibility for any incorrect information supplied to us by industry experts, manufacturers or users. Azoth does not warranty the completeness of the information and data. Also, analysis provided in the report are meant for customers' internal use only and not for general publication or disclosure to third parties.*